



Steelhead
L N G



Excellence Awards 2018



Sponsored By:
Alberni Valley Gaming Association
& Steelhead LNG

“Tonight does not happen without the financial support of our Title Sponsors; simple as that.” Bill Collette AVCOC

We are *On the Traditional Territories of...*





Celebrating Business Excellence & Volunteerism in Port Alberni





Support in Spades





Diamonds are welcome

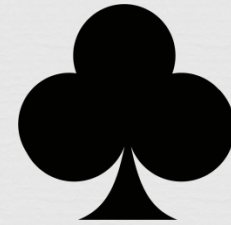


Port Alberni Online





Clubs for all





Hearts of the community



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FACTORY
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www.thegraphicsfactory.com

save **on** foods



R. Anderson
& ASSOCIATES
CHARTERED ACCOUNTANTS

ah Home
hardware
building centre

sharie minions
Mortgage Broker and REALTOR®





There's no game without the whole deck



Tonight's Features



- ❧ Welcome to the Italian Hall
- ❧ Photography by Lyndon Cassell - Co-Owner
Azalea Flowers and Gifts
- ❧ Flowers by Pam Fong -
Azalea Flowers and Gifts
- ❧ Event
Planning/Décor/Design
by Pressed Events
- ❧ Power Point by Bill
Collette
- ❧ Wine by: Alberni Liquor
Store
- ❧ Music by Alberni Teens
Can Rock
- ❧ Catering by: Chances
RimRock
- ❧ Serving Support by:
Chances RimRock,
Pressed Events, La
Bruschetta Bistro
- ❧ Hall Signage by: The
Graphics Factory
- ❧ Awards by: Westcoast
Games
- ❧ Video by: DVI Digital

Agenda for tonight



- ❧ 5:30pm Arrival, Photographs, enjoy some networking
- ❧ 6:15pm Please be seated (pre-selected seating by AVCOC)
- ❧ 6:20pm Dinner Service Starts/ Table Service
- ❧ 6:45pm Welcome by Brad Minton - AVCOC
- ❧ 6:50pm Formal welcome by: Hupacasath First Nation/Tseshah First Nation
- ❧ 6:55pm - Greetings by Bill Collette - ED Alberni Valley Chamber of Commerce

Agenda Continued



- ❧ 7:05pm – Introduction to Mr. David Wiwchar– Emcee for Tonight
- ❧ 7:10pm – Welcome from Gold Sponsor Steelhead LNG
- ❧ 7:15pm – Welcome from Gold Sponsor AV Gaming Assn
- ❧ 7:20pm – Hon. Scott Fraser MLA – Mid-Island Pacific Rim
- ❧ 7:25pm – Mr. Gord Johns MP Courtenay/ Alberni
- ❧ 7:30pm – Mr. Val Litwin – CEO BC Chamber of Commerce – Featured Speaker
- ❧ 7:45pm – Awards Ceremony Starts
- ❧ 9:30pm - Alberni Teens Can Rock
- ❧ 12:00mn – Safe Drive Home – Please be responsible



Spirit of Music Awards



Sponsored by:



Alberni Teens Can Rock



Alberni Teens Can Rock



- ❧ Started by Greg Alkerton & Todd Flaro
- ❧ Todd's idea
- ❧ Greg is a musician – played in bands for 25 years
- ❧ Greg plays various styles of music but prefers ROCK
- ❧ Todd got involved in music with his daughter when she was 10
- ❧ Outdoor Movie Nights
- ❧ Eventually put together an Audition for Teens between 12 – 18 years of age

Alberni Teens Can Rock



- Full on Band today – 6 in total, 2 guitars, drums, piano, vocalist, bass player
- Greg often plays keyboard with the group
- Have performed for Hospice (twice), Bulldogs, Butterfly Release, Canada Day @ HQ (fantastic event according to both Greg/Todd)
- Have performed at 5 Acre Shaker
- ON STAGE HERE TONIGHT!



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Alberni Teens Can Rock



Char's Landing



- ❧ The Building we know today....
 - ❧ Built in 1912 – First Methodist Church
 - ❧ Became First United Church
 - ❧ Became the Salvation Army location
 - ❧ Became an Antique Shop
- ❧ And then.....
 - ❧ CHAR'S LANDING WAS ENVISIONED AND CREATED
 - ❧ 2010 – 2018 – going strong

Char's Landing





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Char's Landing



Char's Landing



- ❧ Artists from all over the world have contacted and visited Char's Landing
- ❧ Natural acoustics, great listening venue, wonderful for dancing
- ❧ The Venue used for Rentals, Concerts, Reunions, Meetings, Dinner's etc.
- ❧ Many visiting musicians stay right on site in one of three guest rooms in the venue.

Char's Landing



Tomorrow night.....



JEFFERY STRAKER
NEW ALBUM **DIRT ROAD CONFESSIONAL**
The Straker Piano
J. W. S.

SATURDAY APRIL 21ST 8PM
ADVANCE \$15 (SHOWDATE \$20) (KIDS \$10)
@ *Char's Landing* PORT ALBERNI

"Gifted in his ability to write intricate story songs buoyed by melodies that fit a listener's ears like a beloved broken-in glove." (Calgary Herald)

creative **FACTOR** Canada
www.jeffstraker.com
@jeffstraker
jeffery.straker.music



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Char's Landing



Photo's Courtesy of Darran Chaisson Photography



Five Acre Shaker



- ❧ We can say that Lance Goddard is 'plugged in.'
- ❧ Owns and operates LDG Electrical started in 2013 now with 4 Employees
- ❧ Plugged in by day, plugged in by night
- ❧ Started the 5 Acre Shaker in 2014 along with many friends and more than 30 volunteers
- ❧ Started as a memorial for Zakkaree Coss and that continues to this day
- ❧ 3rd Year of Festival held on the grounds at the McLean Mill National Historic Site



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Five Acre Shaker





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Five Acre Shaker





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Five Acre Shaker

Vancouver Island's Next BIG Event is right here in Port Alberni courtesy of Lance Goddard and Friends @ the Five Acre Shaker



Five Acre Shaker



- Supported by:
- City of Port Alberni
- ACRD
- Beaver Creek Fire Dept
- Cherry Creek Fire Dept
- McLean Mill Society
- Now more than 70 Volunteers



Health and Wellness

Sponsored by:



**COASTAL
COMMUNITY**

TOGETHER, LET'S DO GREAT THINGS





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Ahimsa Yoga by Jan Norman



COASTAL
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TOGETHER, LET'S DO GREAT THINGS

Ahimsa Yoga by Jan Norman

- ❧ Registered Yoga Teacher
- ❧ Previous life Jan was a professional Figure Skating Coach
- ❧ BA in Economics
- ❧ 7 years in her 'new' career
- ❧ Now on site at 'The Power of Three' 3rd/Argyle
- ❧ Port Alberni's only certified trainer for those wanting to become Yoga instructors
- ❧ Believes in 'Word of Mouth' for Business Growth

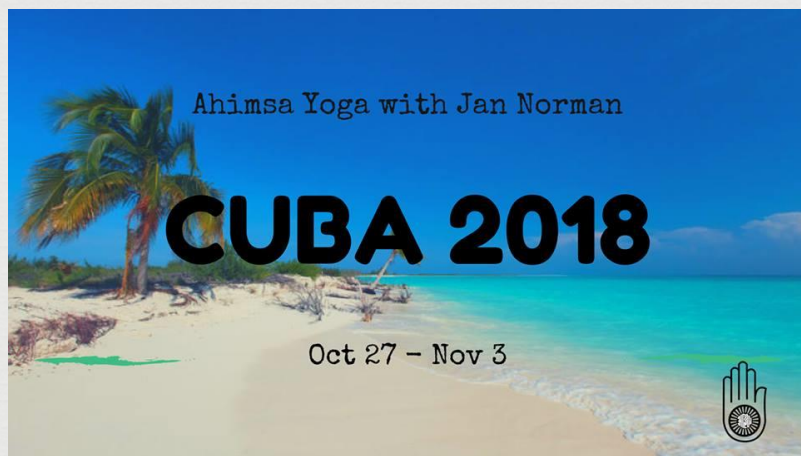


Ahimsa Yoga by Jan Norman



Ahimsa Yoga by Jan Norman

As you can see...Jan runs
INTERNATIONAL YOGA RETREATS



She plans to run them in Port Alberni

Ahimsa Yoga by Jan Norman



- ❧ Graduates of Ahimsa School of Yoga
- ❧ Now Fully Certified Yoga Teachers sharing their knowledge in Port Alberni
- ❧ At least one of them is here today!



West Coast Combat



West Coast Combat



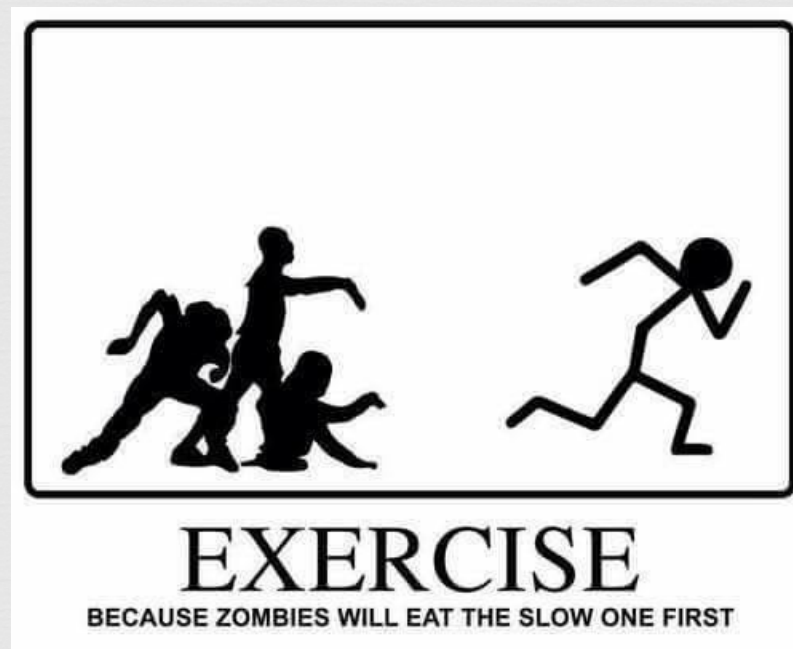
- œ Owned/Operated by Matt Goodwin and Shay Hebert
- œ High School Sweethearts – left Port Alberni for Post Secondary Schooling in Victoria
- œ Both were trained as youngsters in Martial Arts
- œ Been together for 15 years
- œ Both missed the Small Town Atmosphere of Port Alberni
- œ Teach Kick-Boxing – target audience is young to middle aged people – women in particular

West Coast Combat



- ❧ High Intensity Training
- ❧ Excellent Workout
- ❧ Confidence Building
- ❧ Business growing well
- ❧ 2018 has started off as best year yet
- ❧ Lease the former Odd Fellows Hall and Auditorium.
- ❧ Shay recalls having family dinners there as a child
- ❧ SOCIAL Comments are many and are all impressive

West Coast Combat



West Coast Combat



I PLAN ON HAVING
SUCH AN
AWESOME RUN
MORGAN FREEMAN
SHOULD
NARRATE IT.

Rick Geddes



- ❧ Rick was born and raised in Port Alberni
- ❧ Rick's parents were born and raised in Port Alberni
- ❧ Rick's children were born and raised in Port Alberni
- ❧ Rick likes to run – in fact he did the Chamber's first No. 7 Challenge in 2016
- ❧ Rick is Deputy Chief at the Sproat Lake Fire Department
- ❧ Rick works for BC Ambulance
- ❧ Rick teaches First Aid to all the Fire Depts in the area



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Rick Geddes



Rick Geddes



- ❧ Rick teaches Naloxone training to the teachers at ADSS so that they know how to administer if required/needed
- ❧ Some time ago the SLVFD purchased a new AED so Rick turned around and donated the 'old' one to the Sproat Lake Community Association on behalf of the SLVFD
- ❧ The Community Hall hosts several events during the year and is home to a vibrant Pickle Ball Association

Rick Geddes



- ❧ Rick taught many in the area on how to use the AED and manage CPR
- ❧ Not long ago a fellow while playing Pickle Ball at the SLCH endured a medical emergency. The folks playing PB with him went into action quickly, found the AED and then proceeded to bring the gentleman back.
- ❧ Had Rick not donated the AED, had he not trained people (including the fellow it was used on) on how to use it this story might not have such a good ending.



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Special Recognition Sponsored by





Special Recognition



- ❧ You've met the winner
- ❧ Recently
- ❧ He should be commended
- ❧ He will be
- ❧ Stay tuned



Women Leaders: Sponsored by





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Bouchra Savard



Bouchra Savard



- ❧ Owns Swept Away Inn with husband Dan
- ❧ Owns and operates West Coast Fitness
- ❧ Zumba is Bouchra's thing
- ❧ So is cooking
- ❧ Delicious cooking
- ❧ Active woman – always busy
- ❧ Have served food to people from all over the world, more than 60 Countries

Bouchra Savard



- ❧ On the Swept Away they've had Telus do two specials about them
- ❧ Customers from North Carolina booked their spot on the Swept Away Inn and then.....planned their vacation around that
- ❧ Bouchra uses her fitness routines to rid herself of stress.
- ❧ It works – no one has ever seen Bouchra showing stress

Bouchra Savard



THURSDAY
Zumba Fitness with Bouchra!
See you at 5:45pm
@ Trinity Church!
#Zumbalove

A vibrant poster for a Zumba class. It features a central heart shape composed of concentric, multi-colored rings (red, orange, yellow, green, blue, purple) against a background of red and pink wavy lines. A blue speech bubble at the top contains the word 'THURSDAY'. The text 'Zumba Fitness with Bouchra!' is written across the heart. Below the heart, it says 'See you at 5:45pm @ Trinity Church!' and '#Zumbalove'. A small image of a Zumba instructor in a red outfit is in the bottom left corner.



⚠ Starting April 9th!
Are you **STRONG** enough?
IMPOSSIBLE?
WATCH ME
DO IT
Sign up now!
@West Coast Fitness

A dark-themed poster for West Coast Fitness. It features a woman in a dark leotard performing a Zumba move. The text is in white and yellow. At the top, it says '⚠ Starting April 9th!'. Below that, 'Are you STRONG enough?' is followed by 'IMPOSSIBLE?' and 'WATCH ME' in large, bold letters. The largest text is 'DO IT'. Below that, it says 'Sign up now!' and '@West Coast Fitness'. There are two yellow flexing arm emojis on either side of the 'IMPOSSIBLE?' text.



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Bouchra Savard



Tatiana Simpson/Jessica Philpott



- ❧ Nominated as a team
- ❧ Owners of the Power of Three at the corner of 3rd & Argyle
- ❧ Both of these Women are visionaries. They can see the future
- ❧ They'll make it happen
- ❧ Tatiana moved here 7 years ago – for the Windsong Program
- ❧ First weekend here to scope out the place it was Thunder in the Valley.
- ❧ She thought....WOW

Tatiana Simpson/Jessica Philpott





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Tatiana Simpson/Jessica Philpott



The Power of Three



Tatiana Simpson/Jessica Philpott



- ❧ She moved here three weeks later.
- ❧ It was Salmon Festival Weekend.
- ❧ She thought DOUBLE WOW
- ❧ The next weekend it was....Fall Fair
- ❧ Hat-trick
- ❧ She called her best friend Jessica.
- ❧ Told Jessica to move here
- ❧ She did
- ❧ History began
- ❧ The two believe in the future of Port Alberni
- ❧ They see new people coming to town, youth, energy, passion and commitment.

Tatiana Simpson/Jessica Philpott



- ❧ Business today is flourishing
- ❧ The shop is beautiful
- ❧ Most of the business is related to Massage but...
- ❧ Hair component is growing. Not traditional hair cuts but specialized no two looks are the same. Extensions, Dreadlocks. Everyone is unique that is their approach
- ❧ Big focus now on Yoga – major studio on site
- ❧ Jessica said: “We want to be the Change”

Naomi Nicholson



- ❧ 6+ Years in Business
- ❧ New Location on Pacific Rim Highway
- ❧ Location includes office, service room, training room
- ❧ And....accommodations for travelers
- ❧ Certified Holistic Health Practitioner
- ❧ Integrated Shiatsu Therapist
- ❧ First Aboriginal Woman to graduate from Windsong College of Healing Arts
- ❧ Certified local trainer for the SUPERHOST program

Naomi Nicholson



Very cool, not one finalist but two!

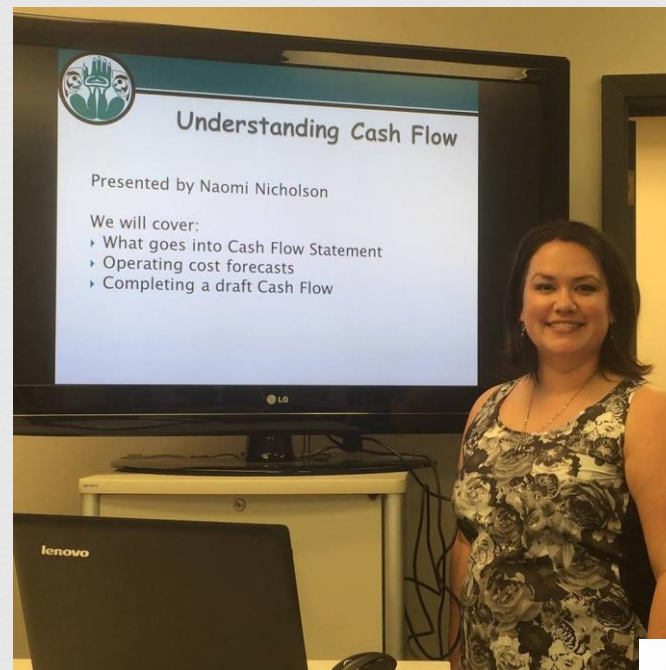
Naomi Nicholson



Always smiling



Knows her stuff



Naomi Nicholson



- ❧ Runs two programs with the Alberni Valley Tourism Training Program
- ❧ Cultural
- ❧ Superhost
- ❧ Picture beside is of people who took the Cultural Training just recently



Naomi Nicholson





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Port Alberni Online





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Jody Johnson-Roberts



Jody Johnson-Roberts



- Started with a Scrap-book business
- Rec'd a compliment for an email response she sent suggesting that she was very skilled at marketing
- Studied Hotel/Restaurant Admin at Camosun College



Jody Johnson-Roberts



- ❧ Jody became an Event Planner working for Royal Colwood Golf Course for four years
- ❧ Moved back to Port Alberni to work for Scotiabank
- ❧ Then to the Scrap Book Store
- ❧ Followed that to a position with friend Susan at the Funk Trunk
- ❧ Took on the Social Media role with the Funk Trunk
- ❧ First business client beyond the Funk Trunk was Arrowsmith Flooring Centre

Jody Johnson-Roberts



- Currently has 24 Clients – all local
- Here's a quote from Lisa Corlozzoli – Steer your Credit
- “I received three fresh leads today thanks to FACEBOOK and Instagram posts from Jody.”



Most likes and views on this post



Jody Johnson-Roberts



Helps with Five Acre

Helps with Heroes of Rock



EDIT



Five Acre Productions
@FiveAcreProductions

ano Man April 6 2018.

Heroes of Rock Apri



EDIT



Athletics Dept. Benefit Concert Series
@AthleticsBenefitConcert



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Cloud City



Cloud City



- ❧ Opened for business in 2011
- ❧ Prior to that the team was doing Screening work
- ❧ 6 People work the store with Nick being the most familiar face on site.
- ❧ Everyone knows Nick
- ❧ Strong sales growth every year. 2017 excellent, 2018 better yet
- ❧ Dustin says: “We are very pleased with the addition of the Power of Three at the corner. Big improvement.”

Cloud City



- ☞ Dustin also says: “We are 2-3 businesses away from becoming a real hot-spot for shopping in Port Alberni.”
- ☞ Dustin believes in the shared space concept which has worked well for his team and Garrett’s
- ☞ Both share in on-site expenses and both benefit from the business of each other
- ☞ Next focus is an online store
- ☞ 3300 + likes/followers on FACEBOOK



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Cloud City





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Cloud City



At the Shaker version 2.17



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Electron Metalworks



Electron Metalworks



- ✧ Just over 18 months in business
- ✧ Original plan was Industrial Welding
- ✧ Then did some artwork at request
- ✧ Owned by Mike Slaco
- ✧ Mike's background is in Oilfields
- ✧ The company uses FACEBOOK for most of its marketing
- ✧ They have.....more than 22000 followers on their page. 21,513 Likes as of April 9, 2018

Electron Metalworks



- ❧ Clients from all over BC
- ❧ Most revenue comes from outside of Port Alberni
- ❧ Fire Pits are a huge part of the business
- ❧ Sold those world-wide as many as 10 Country's so far
- ❧ 7 Staff plus 2 contractors including Kyle Miller of TGT Studios & Carey Goddard.
- ❧ Kyle and Mike connected through.....INSTAGRAM
- ❧ Check them all out through:
www.electronmetalworks.com

Electron Metalworks



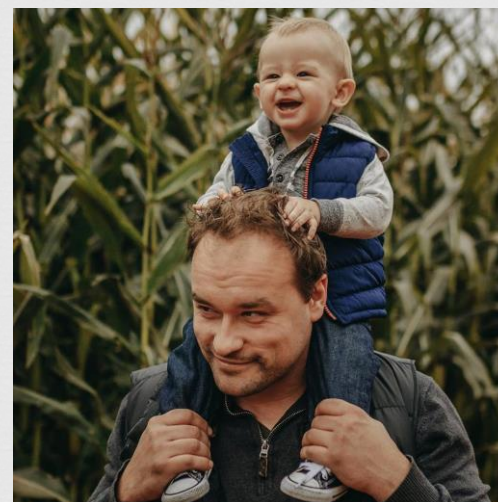
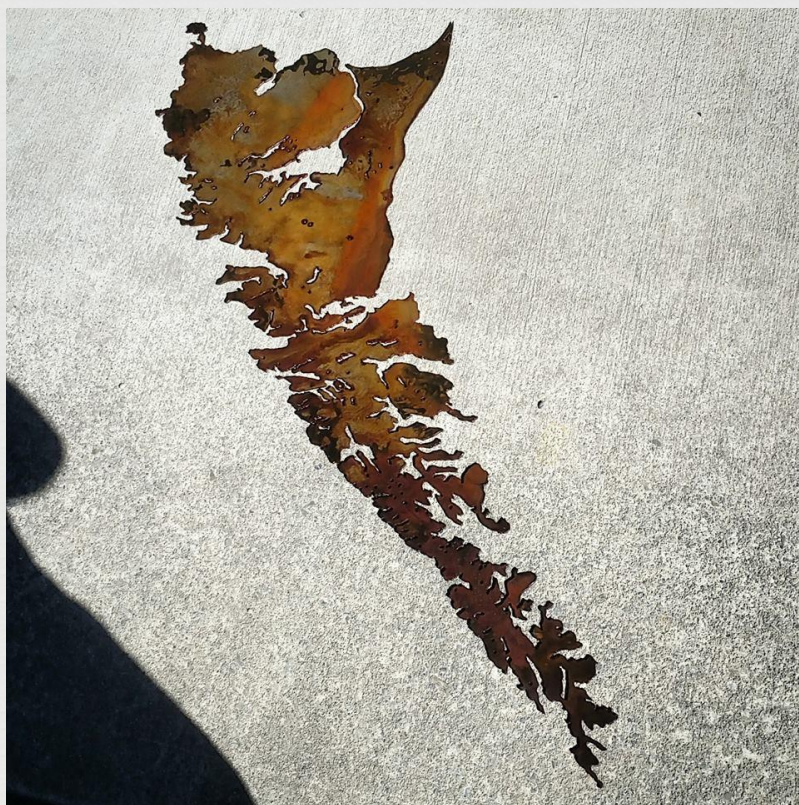
Fire Pit – one of many



Most impressive



Electron Metalworks



Mike would like to THANK Archie Cardinal – who is here tonight, for giving the company an opportunity to grow in the Community.



Green award – sponsored



by:





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Avalon Blueberry Farm



Avalon Blueberry Farm



- OWNED AND OPERATED BY CATHY AND KERRY MCDONALD
- THEY BOUGHT THE 27 ACRE FARM 13 YEARS AGO AND PLANTED BLUEBERRIES SHORTLY AFTER
- AVALON IS THE ONLY 'CERTIFIED ORGANIC' BLUEBERRY FARM IN THE VALLEY, AND BERRIES ARE SOLD DIRECTLY OFF THE FARM ON FABER RD, AT SPROAT LAKE**
- AVALON FARM IS PART OF THE OLD STIRLING FARM, STARTED IN THE 1800'S WITH RICH PEAT SOIL, PERFECT FOR GROWING DELICIOUS BLUEBERRIES
- AVALON IS FEATURED IN MULTIPLE COOKBOOKS, INCLUDING "THE SOBO COOKBOOK" FROM TOFINO
- CATHY & KERRY BELIEVE GROWING GOOD, HEALTHY FOOD IS ONE OF THE BEST WAYS TO GIVE BACK TO THE COMMUNITY **
- CARING FOR THE ENVIRONMENT, FARMING SUSTAINABLY and HAPPY CUSTOMERS ARE THE MAIN GOALS AT AVALON FARM

Avalon Blueberry Farm





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Avalon Blueberry Farm





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Coleman Meadows Farm



COLEMAN MEADOWS FARM

WATER BUFFALO DAIRY AND MEAT



Coleman Meadows Farm



- ❧ Coleman Meadows Farm is a small grass fed Water Buffalo dairy in the beautiful Alberni Valley.
- ❧ They offer flowers in season, meat, Gelato, yogurt and cheese. (it's delicious!)
- ❧ One of the many 5 Star Comments about Coleman Meadows Farm found on line.....
 - ❧ *"This farm is absolutely amazing! The owners are so friendly and caring. My children were able to visit with the animals (pet and feed). We will 100% be going back and visiting... and purchasing more lovely stuff from the store" Michelle A.*



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Coleman Meadows Farm



Coleman Meadows Farm



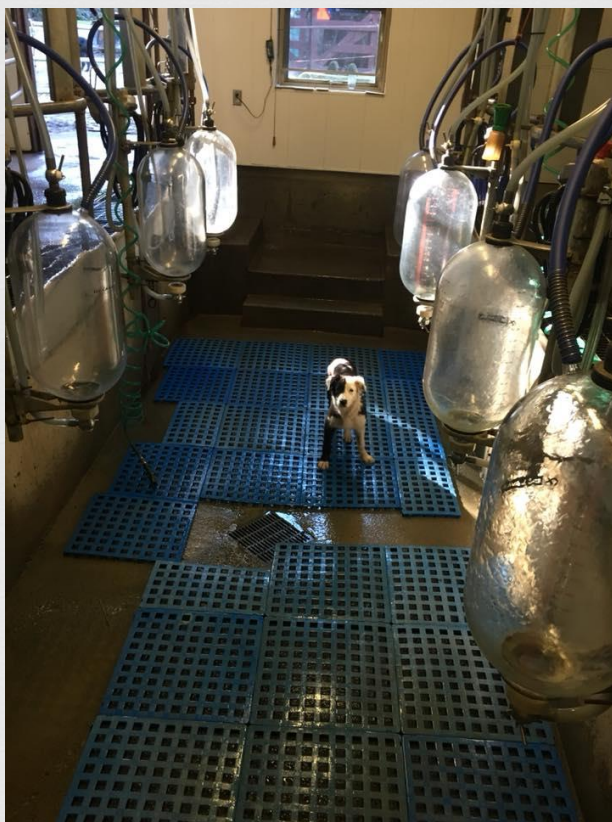
- ❧ About 85 acres of forest predominately Douglas Fir.
- ❧ Entire area is second growth from 80 to 60 years old.
- ❧ Selective harvesting and the use of blow down provides custom cut lumber and firewood to order.
- ❧ Surrounded by a Provincial woodlot & private forest lands.
- ❧ The forest provides Habitat for bumble bees, ungulate, bears, cougars, and raptors.
- ❧ The protection of the Coho bearing stream ensures salmon for the future and good water quality.
- ❧ Our responsibility as stewards of the land is to manage what we have for future generations.



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Coleman Meadows Farm





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Alberni Aquarium



© Peter Mieras 2014 (video frame)



Photo Credits to Peter Mieras – see more of his work at the Aquarium and the Visitor Center



Alberni Aquarium



- ❧ West Coast Aquatic Stewardship Association was created in 2002 by a group of concerned citizens in order to preserve, protect and enhance aquatic species and their habitat.
- ❧ In the last three years, the organization has conducted over a million dollars of habitat restoration projects, as well as salmon enhancement projects.
- ❧ Four Pillars of WCASA are: Habitat Restoration, Species Enhancement, Protection, Education and Stewardship
- ❧ The Alberni Aquarium was developed under the Education branch and opened on May 1st, 2016.
- ❧ The goal of the Aquarium is to celebrate the beauty of the region.



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Alberni Aquarium



Alberni Aquarium



- ❧ Habitat Projects – completed and ongoing
- ❧ Kitsuksis Fishway Diversion @ McLean Mill
- ❧ Urban Streams Project
- ❧ Roger Creek Habitat Restoration
- ❧ Taylor River Habitat Restoration
- ❧ Plected Habitat Restoration
- ❧ Somass Basin Habitat Restoration
- ❧ Taylor River Phase 2
- ❧ Roger Creek Phase 2
- ❧ Urban Streams Phase 2

Alberni Aquarium





Welcoming Workplace Sponsored by



Port Alberni Association for
Community Living. PAACL



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Azalea Flowers & Gifts





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Azalea Flowers & Gifts



Azalea Flowers & Gifts



- ❧ Azalea Flowers opened in May of 2015
- ❧ Pam Fong is a born and raised Port Alberni girl; Lyndon Cassell is from far far away – a place called Newfoundland.
- ❧ Lyndon fell in love with the Port Alberni during a visit in 2010 and then they decided to move back here in 2012.
- ❧ Lyndon is a photographer and website guru who enjoys the Social Media world.



Azalea Flowers & Gifts



- ☞ Azalea Flowers support the programs offered by Port Alberni Association for Community Living
- ☞ Two Employees now work for the Business!



Azalea Flowers



Meet Sumeet



Meet Louise



Azalea Flowers & Gifts



Tonight's Flowers by:

Photography by:





Chamber Award – Sponsored by:



Port Pub



The winner is here



- ❧ Why the 'Chamber Award?'
- ❧ We want to express our 'Thanks' to someone every year who represents Port Alberni well
- ❧ This person does just that
- ❧ You'll have to wait.....





Volunteer of the Year

Sponsored by



Shhhh....



- ❧ This one's a secret.....
- ❧ Don't tell him....or is it her?
- ❧ He's here today, doesn't know why....we fooled him
- ❧ He's done a lot for Port Alberni
- ❧ Has raised money
- ❧ Has raised our profile
- ❧ You'll know the name when you hear it called
- ❧ We're sure you'll agree
- ❧ Stay tuned.....



Customer Service – Sponsored by



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FACTORY
PRINTING & SIGNS

www.thegraphicsfactory.com



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Bosley's



Graphics
FACTORY
PRINTING & SIGNS

www.thegraphicsfactory.com

Bosley's



- ❧ Port Alberni Owned and Operated
- ❧ Holly Cathcart opened the store on Sept 24, 2012
- ❧ Recognized the need for a Pet Store
- ❧ The brand originated in Vancouver in the '70's
- ❧ Today there are 28 locations in BC
- ❧ Holly was pursuing a career in Veterinary Medicine but switched over to mainstream medicine and eventually over to Retail where she is today



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Bosley's



Bosley's



- ❧ A review of their FACEBOOK page tells a great story about Customer Service.
- ❧ Clearly they are GOOD AT IT!
- ❧ The writer has been there, echoes the comments
- ❧ A story...
- ❧ “On Nov 11, 2017 when Holly was away and many businesses closed – including Vets an injured dog was found on Redford. After attempts at locating a Vet failed the next best option was Bosley’s. Cont,

Bosley's



- ❧ The Dog was brought over to Bosley's where the staff on site took over. After a few calls between them and Holly it was determined that the store had to be closed early so that the team on site could transport the dog to emergency services in Nanaimo. The team eventually turned the dog over to services in Nanaimo after ensuring the well-being of the dog.
- ❧ That defines Customer Service!

Bosley's



- Through a collection of efforts Bosley's in Port Alberni has helped to raise more than \$67,000. for local & West Coast organizations.
- Very involved in Pet Adoption Programs and overall awareness of best practices

Pacific Rim Veterinary Hospital



Pacific Rim Veterinary Hospital



- “Dr. Patty Radcliffe and her staff went above and beyond in the compassion/love that they showed for not only our dog, but for our family.”
- “This business is truly a gem in Port Alberni, and we are so thankful that they are here for our pets ♥” From FACEBOOK



Pacific Rim Veterinary Hospital



Pacific Rim Veterinary Hospital



- ❧ Patty Radcliffe and Business Partner Holly Tillotson are friends from University
- ❧ They are both Veterinarians and both share the same goals for their business venture. “To provide the best care possible for the patient and provide education for the client/owner.”
- ❧ A third Vet on site is Cindy Smith
- ❧ Between the three they have 85 years of Veterinary Medicine Experience



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Pacific Rim Veterinary Hospital





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Mountain View Bakery



Mountain View Bakery



❧ “I wish they delivered to Vernon” Comment on FACEBOOK from Lisa

❧ “LOVE this place. Such a cute family owned bakery!” Comment on FACEBOOK from Tilly

❧ All FACEBOOK Comments are responded to in warm and courteous manner. In fact for Lisa the reply was: “We wish we could deliver to Vernon too!”



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Mountain View Bakery



Mountain View Bakery



- ☞ Mountain View Bakery has been around for 60 years
- ☞ Now owned and operated by Chris and Terrie Admiraal - for the last 12 years, the business continues to grow and excel.
- ☞ "Very good bread, nice choices. The Baguette is VERY close to those in France. The Donuts are just delish....very tender, like biting into a cloud." Sue from Port Alberni (via Trip Advisor)

Mountain View Bakery



- ❧ A comment from the recent Paper Chase run held here in Port Alberni on March 4, 2018
- ❧ “The Paper Chase has the BEST Food for the Entire Series and this year they brought in COOKIES that were incredible. The only mistake....they should have brought more in! I’ll be back next year for sure just for the Cookies.”
- ❧ Editor: Those cookies came from Mountain View Bakery.



Steelhead
L N G



Mountain View Bakery





Steelhead
L N G

Ambassador of Service



Sponsored by:

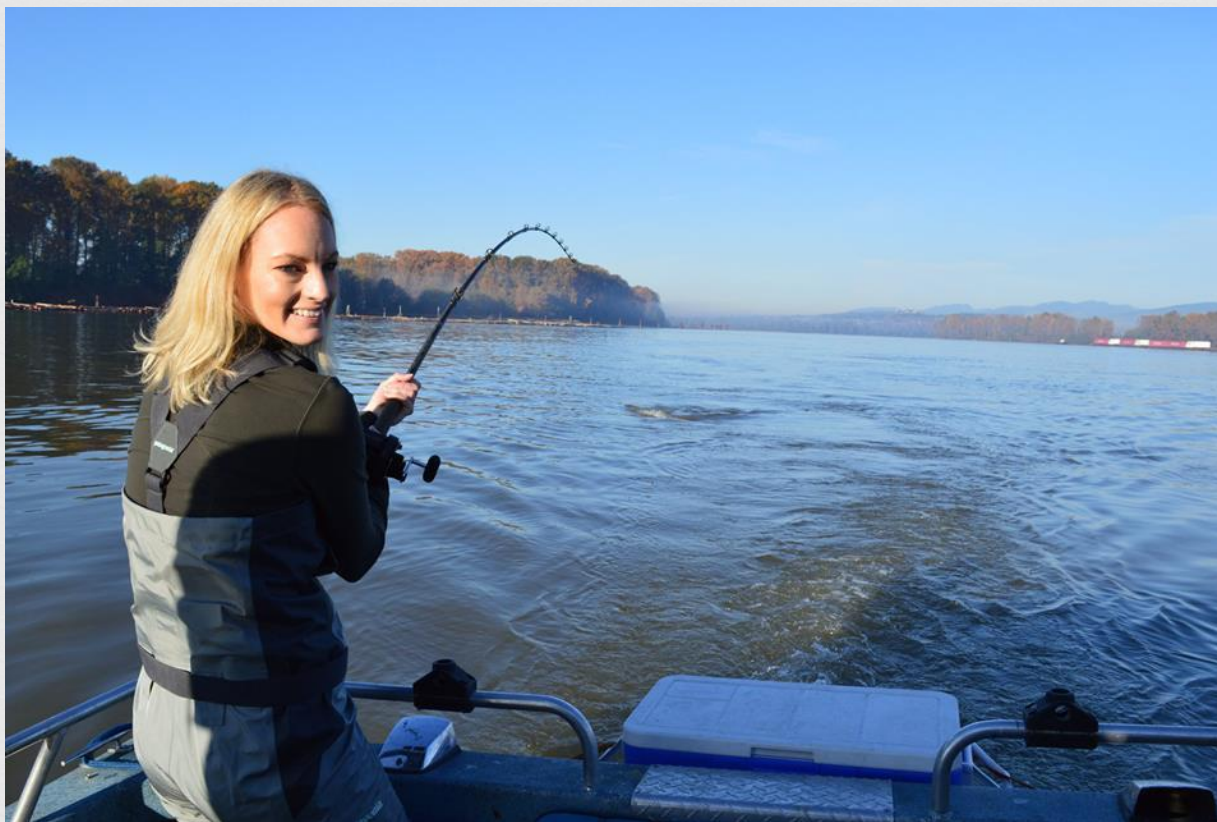




Steelhead
L N G



Shauna Jasken



Shauna Jasken



- ❧ A wonderful Interview!
- ❧ Shauna was nominated a number of times for her work and incredible Customer Service at Gone Fishin'
- ❧ Shauna has been with the company for more than 10 years
- ❧ She says she used to be quiet but not now. She has to talk a lot at her job and loves it.
- ❧ Shauna is her mother's daughter. She loves to fish!



Steelhead
L N G



Shauna Jasken



Shauna Jasken



- ❧ Shauna believes in Customer Service.
- ❧ If Gone Fishin' doesn't have what the customer wants she sends them elsewhere – locally to her competitors.
- ❧ She wants to see that her customers get what they want
- ❧ Shauna is close to her Mom and was very upset and troubled while her Mom fought Cancer
- ❧ It kind'a changed Shauna. See next slides

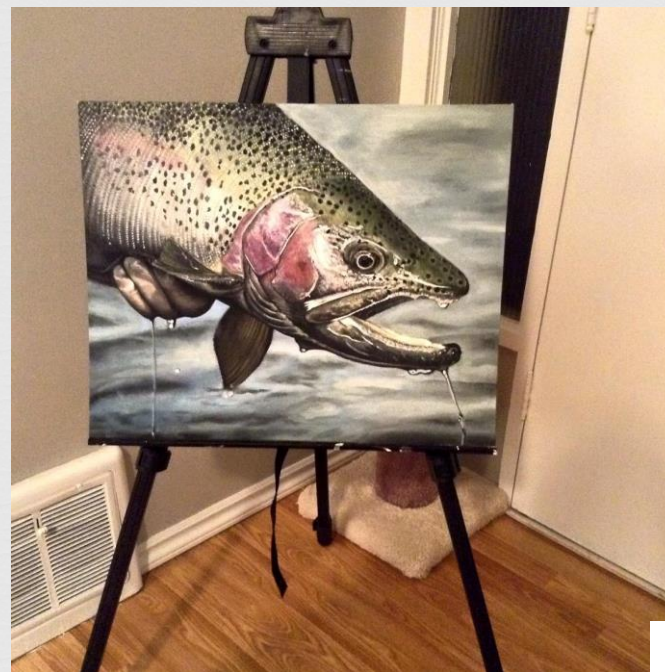
Shauna Jasken



She took on Art to combat the personal family challenges



She's VERY Good

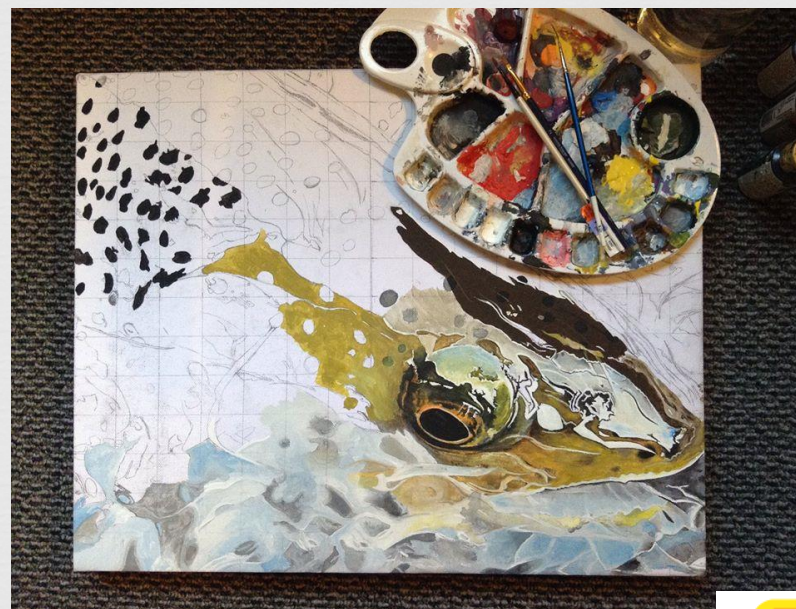


Shauna Jasken



She Keeps her originals
on the Island

She sells others to far away places
like...New York, Colorado & France



Shauna Jasken



- ❧ Shauna donates art to the Pacific Salmon Foundation
- ❧ She volunteers at Fishing Events
- ❧ She has art on the walls at the Cumberland Fly Shop
- ❧ She is working on the Biggest Chinook in the World





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L N G



Chris Turner



Chris Turner

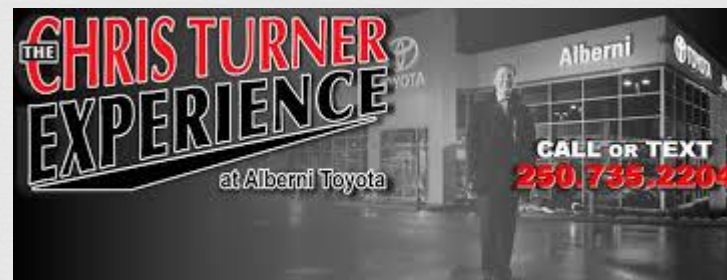


- ❧ You've seen the Brand
- ❧ The Chris Turner Experience
- ❧ Chris lives by this
- ❧ His brand is a Registered Trademark in Canada
- ❧ Chris is here today because of that Trademark, because of his commitment to Customer Service
- ❧ Several nominations were received for Chris
- ❧ See next slide for one of many comments found on his website

Chris Turner



“ If you’re looking for someone to help you in earnest with picking out a vehicle, and don’t like the feeling of walking off of a dealership feeling somehow defiled, give Chris a call!”



Chris Turner



- ❧ Chris stopped on the road – top of Argyle Street on Dec 21, 2005 to help a motorist
- ❧ Chris was then hit by a car
- ❧ He spent 4 years in Rehab
- ❧ 13 Brain surgeries
- ❧ 2.5 weeks in an induced coma
- ❧ Chris has a titanium plate in his head
- ❧ This changed Chris forever but it hasn't stopped him

Chris Turner



- ❧ Chris had planned on a Design/Construction Career but after a couple of attempts including one fairly recently he realized that he couldn't manage due to his permanent injuries
- ❧ The team at Alberni Toyota were waiting for him to return.
- ❧ Everything was in its place for him, including his fridge
- ❧ Chris returned to Alberni Toyota
- ❧ He returned to his brand - The Chris Turner Experience

Chris Turner



A Favourite customer. She's 93 with a brand new car!

Chris and his wife enjoying her birthday

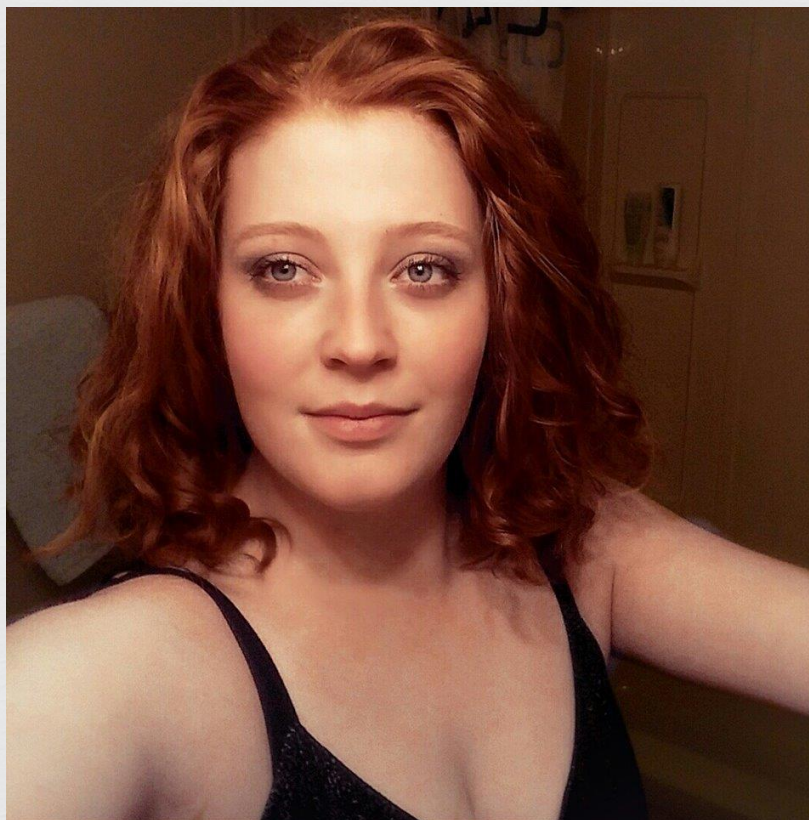




Steelhead
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Kennedy Anne Pollard-Wright



Kennedy Anne Pollard-Wright



- ❧ Kennedy moved to Port Alberni 2 years ago to assist with the family business
- ❧ She loves the rain.....
- ❧ She loves the Café, the people, the business itself
- ❧ She enjoys the local district
- ❧ Kennedy knows her customers by name, she knows what they want when they come in
- ❧ She is now the Manager of the Café
- ❧ The team motto in the Café is: “Make them feel like this is their Café and we all win.”

Kennedy Anne Pollard-Wright





Steelhead
L N G



Kennedy Anne Pollard-Wright



Who's who? Like Father like Daughter? I see the resemblance!





Steelhead
L N G

Tourism/Hospitality -



Sponsored by:



Valley of Trails



- ❧ A much needed asset to the Tourism Products of Port Alberni
- ❧ Make sure to visit: www.valleyoftrails.com
- ❧ Featuring many local trails, maps, comments, everything you need to know about the various trails networks in the area
- ❧ Development and maintained by Chris Fenton – Local Realtor – The Fenton Team – Royal LePage



Steelhead
L N G



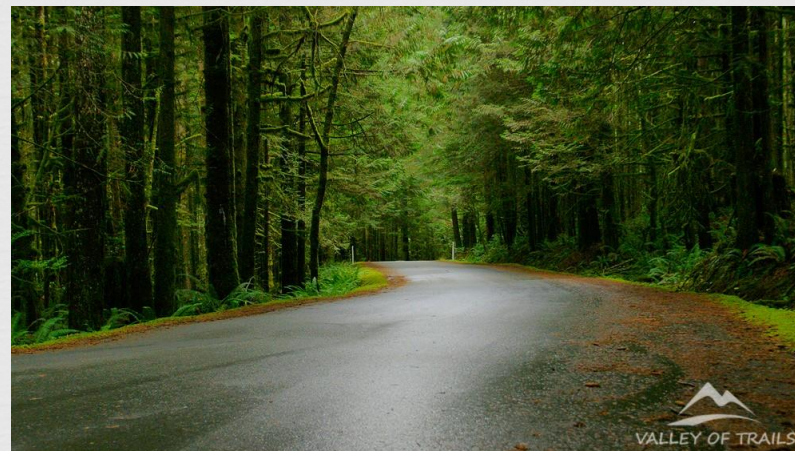
Valley of Trails



Valley of Trails



Awesome pictures on the site.
Makes you want to go for a hike!





Steelhead
L N G



Valley of Trails





Steelhead
L N G



China Creek Campground



China Creek Campground



- ❧ 20 Minutes from Port Alberni
- ❧ By Road or by Water
- ❧ Upwards of 250 Spots
- ❧ Creekside
- ❧ Forest Camping
- ❧ Beach Camping
- ❧ Full Services
- ❧ Windsurfing lessons on site
- ❧ Children's Playground
- ❧ Boat Launch
- ❧ Marina
- ❧ Fuel dock
- ❧ Worldclass Fishing right there
- ❧ Access to Broken Group Islands
- ❧ Alberni Inlet Trail System



Steelhead
L N G



China Creek Campground





Steelhead
L N G



China Creek Campground



China Creek Campground



- ❧ 70 full hookup sites (water, hydro, sewer)
- ❧ 100 partial hookup sites (water, hydro)
- ❧ 30 amp service
- ❧ Picnic tables
- ❧ Heated washrooms & showers
- ❧ Coin-operated laundry service
- ❧ Garbage & recycling
- ❧ And.....Camping Kits are Available! Wow!
- ❧ Plus CCC have developed “A new partnership travel & accommodation package with BC Ferries Vacations”



Steelhead
L N G



AVGA

McLean Mill



Alberni
Valley

CHAMBER
OF COMMERCE



McLean Mill



- ❧ Now operated by the McLean Mill Society
- ❧ Executive Director – Deanna Beaudoin
- ❧ In 2017...
 - ❧ Music in the Park
 - ❧ 3 Wedding Events (4 planned for 2018)
 - ❧ Corporate Events
 - ❧ Christmas Parties
 - ❧ Jeepers Creepers
 - ❧ Breakfast with Santa

McLean Mill



❧ And more...

- ❧ Children's Events
- ❧ Meeting Venue
- ❧ Food Services
- ❧ Five Acre Shaker
- ❧ Light Up
- ❧ Heritage Christmas Village
- ❧ Tri-Conic Challenge (Race the Train)
- ❧ JJ Logging Shows
- ❧ For 2018....
 - ❧ Camping
 - ❧ Full Audio / Visual Services
 - ❧ Steam Train returns for guest appearances



Steelhead
L N G



McLean Mill





Steelhead
L N G



McLean Mill





BUSINESS INVESTMENT – SPONSORED BY



ISLAND
TIMBERLANDS



EM Salon & Spa



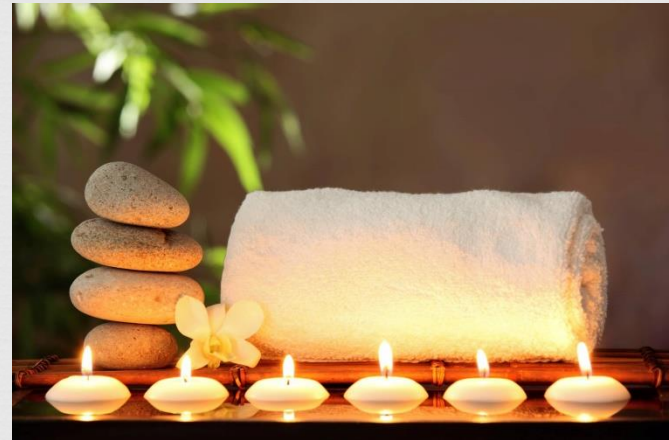
EM Salon & Spa



Michelle Aston



It's this kind of place



EM Salon & Spa



- ❧ In business since November of 1999
- ❧ Michelle's husband Bob has done most of the renovations and reconstruction
- ❧ Next project is the Exterior of the Building – just completed the roof.
- ❧ Interior updates are many. It's beautiful
- ❧ Now have 16 employees
- ❧ Full service salon. Hair Care, Lashes, Bodycare, Manicures, Pedicures, Waxing, Facials and more

EM Salon & Spa



- Customer Appreciation Day in November
- They Instruct Teens how to care for their skin – to sell-out audiences
- Participate in #TryHomeFirst through the Chamber



EM Salon and Spa



- ❧ So if you look at EM in the mirror....you see ME
- ❧ The rebranding of the former Precisions Hair Design in 2007 was a play on words where it became “Everyone Matters” hence EM.
- ❧ As the business has evolved the owner – Michelle has developed key people around her and she herself is now focusing attention on a new career as a Mortgage Broker.
- ❧ Michelle is still heavily involved in the business but is leaning more and more on her quality staff.

EM Salon & Spa



Boomerangs Café



"WE'LL KEEP YOU COMING BACK"

Boomerangs Café



- ☞ It's been 6 years for Darren and Laura!
- ☞ They've been nominated for awards a few times!
- ☞ Clearly people love this little gem in Port Alberni
- ☞ They've been a finalist and they've won an award with us as well
- ☞ This nomination is due to their recent investment in a major expansion that drastically increased their seating capacity
- ☞ And they're always full!

Boomerangs Café



- ❧ The business can now accommodate up to 20 extra patrons at any give time
- ❧ They have close to 30 people on staff!
- ❧ As Laura says...."It's both the best and hardest job I've ever had, and I love it!"
- ❧ The couple believe strongly in their brand and through that they are convinced that their delivery vehicle helps to promote them day in and day out

Boomerangs Café



Outdoor Patio



Increased Seating Capacity



Boomerangs Café



Boomerangs Cafe





Capelli



Capelli
HAIR • GIFT • HOME DECOR



Capelli



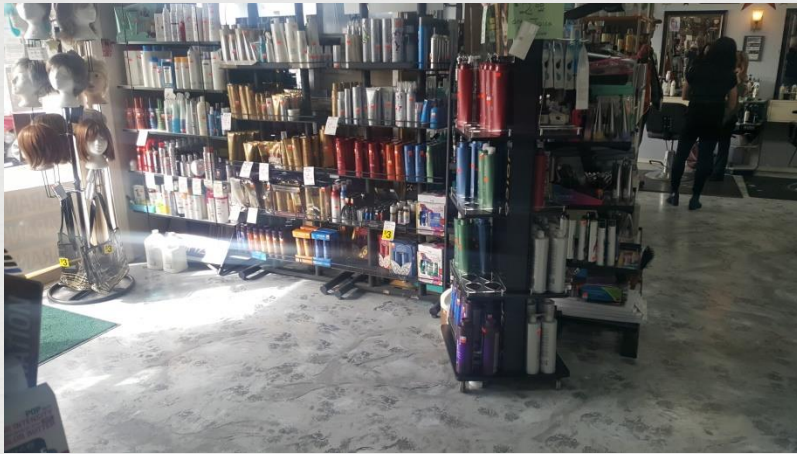
- œ Owned by Rose Dirocco
- œ For 38 years
- œ Business was first at the Alberni Mall
- œ Purchased the building on Victoria Quay in 2000
- œ Today Capelli have 18 Employees – most on a PT basis by preference from them
- œ Very flexible schedules works for the staff
- œ Month over month increases every month over last 3 years

Capelli



- ❧ Participated in Façade Improvement Program offered by the City of Port Alberni and Community Futures Alberni Clayoquot
- ❧ Rose loves the look and feel of the outside of the building
- ❧ She has since repainted the entire interior of her shop
- ❧ She has also redone the floors – herself
- ❧ Rose would love to add to the colour of the area by painting the sidewalks in Rainbow Colours

Capelli





YOUTH OF THE YEAR - SPONSORED BY:



&



Jimmy Pelk



Brandi Andreeff



Gillian Trumper
Jimmy Pelk

Brandi Andreeff



- ❧ Brandi is very focused on Health and Veganism
- ❧ She is a whole foods vegan
- ❧ She is also involved in Gymnastics
- ❧ Brandi is a member of Slammers Gym and does weight training there on a frequent basis
- ❧ Veganism has really impacted Brandi – she believes in it fully
- ❧ Brandi and a friend developed a You Tube Video earlier this year surrounding the stigma around Anorexia Nervosa

Brandi Andreeff



- “Anorexia is defined as a chronic illness, once the thought and /or action is triggered, even with recovery relapse is possible. It is not a matter of getting rid of the thoughts, it is a matter of coping with them.” Brandi Andreeff
- Brandi’s Video can be found on YOUTUBE. It is well worth viewing!

Brandi Andreeff



Brandi Andreeff



- ❧ Brandi plans to pursue a career as a youth mental health counsellor
- ❧ She plans on attending UVIC
- ❧ Brandi currently works at Multi-Max Video
- ❧ She enjoys drawing and photography of nature
- ❧ Brandi credits her father as having the greatest impact on her life because he is mentally strong

Laurel Davidson



Laurel Davidson



- ❧ Laurel extends her apologies for not being here tonight
- ❧ She's at the Provincials for her passion sport – Volleyball
- ❧ Laurel plans to play Volleyball well beyond High School.
- ❧ We're told that she is VERY Good!
- ❧ Laurel is a top level student with an A Average always

Laurel Davidson



- ❧ She is a multi-sport young woman who dedicates an immense amount of time to her sporting activities.
- ❧ Laurel credits her parents for their ongoing support of her dreams and passions
- ❧ She has been the Captain Mariners Volleyball Club, Captain Armada Volleyball Club, Captain Armada Basketball, Captain Alberni Airborne Volleyball Club
- ❧ Laurel has been accepted into the Mechanical Engineering Program at Camosun College
- ❧ She is also accepted for the Bachelor of Arts program in Physical Education at VIU
- ❧ Decisions....

Laurel Davidson



Laurel Davidson



Gillian Trumper
Jimmy Pelk

Malaika Stone



Gillian Trumper
Jimmy Pelk

Malaika Stone



- ❧ As you can see Malaika is a hockey player, one with several awards including Sportsmanlike, Most Valuable
- ❧ She is also an accomplished musician.
- ❧ Piano, Flute, Trumpet, Alto Sax and with the Piano – First Class Honours with Royal Conservatory of Music
- ❧ A Certified Medical Responder
- ❧ Has been a Volunteer First Aider at many local events including 2017 ADSS Prom

Malaika Stone



- ❧ She is now a teaching assistant for the EMR course
- ❧ Has worked for Parks and Recreation Summer Camps as a Leader and Volunteer
- ❧ She has volunteered as the West Coast General Hospital and this year she is taking on a leadership role with the organization
- ❧ Malaika plans to pursue a career as a Registered Pediatric Nurse
- ❧ She's well on her way!

Malaika Stone

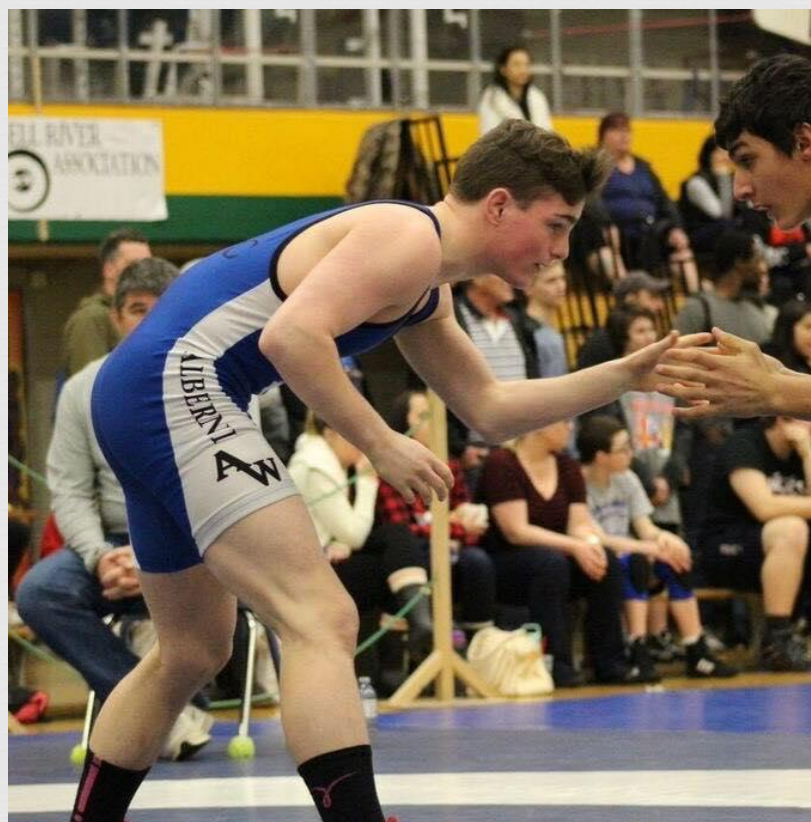


EMR group Malaika is
bottom row 2nd from right

Candy Stripe Program. Malaika is
same spot here bottom row 2nd from
right



Aaron Badovinac



Gillian Trumper
Jimmy Pelk

Aaron Badovinac



☞ Aaron was nominated by Wrestling Coach and PE Teacher Russell Bodnar for winning GOLD at the Provincial Championships, qualifying for the National Championship, and for being an excellent leader, showing dedication, and a strong work ethic in the wrestling program

Aaron Badovinac



- ❧ Aaron loves to fish and enjoy the great outdoors
- ❧ He intends to study Criminology at SFU
- ❧ He plans to continue with his Wrestling Programs
- ❧ Eventually Aaron would like to become a Police Officer
- ❧ Aaron confirms that his parents have had a large impact on his life. They have supported him and they help him strive toward his goals.
- ❧ Aaron also credits both Mr. McDonald and Mr. Gretchen for helping him identify his strengths in school

Aaron Badovinac



- ❧ Part of ADSS Christmas Food Drive
- ❧ Volunteered at Fall Fair, at Salmon Festival
- ❧ Flagging for AV Motocross Association
- ❧ Alberni Softball Association Field Crew
- ❧ Member of Bantam AAA North Island Royals in 2014 (Baseball)
- ❧ Aaron has won many awards through his wrestling career including local, BC, Western Canada and National

Aaron Badovinac





RISING STAR – SPONSORED BY



Twin City Brewery



Twin City Brewery



- ❧ Aaron Colyn was born and raised in Port Alberni
- ❧ After High School Aaron went to VIU to begin the journey toward a career as a Doctor
- ❧ Completed his undergraduate degree in microbiology and then returned to Port Alberni
- ❧ In fall of 2014 Aaron started to plan for the creation of a brewery for Port Alberni
- ❧ On March 24, 2017 just over one year ago Aaron and his wife Michelle opened up for business

Twin City Brewery



Twin City Brewery



Twin City Brewery



- ❧ Today, some 13 months later the business has 14 employees
- ❧ The Brewery holds 44 people plus another 16 on the new patio
- ❧ They have more than 3700 followers on FACEBOOK – in one year
- ❧ Aaron loves the Small Town feel of Port Alberni
- ❧ He wanted to create a place where people could come together and enjoy each other
- ❧ He has no TV's on site for a reason.
- ❧ Aaron wants people to talk to one another. And that they do

Twin City Brewery



Double R Meats



Double R Meats



- ❧ 19 Months....
- ❧ That's how long Dallas Ward has been behind the knife
- ❧ 4 Employees plus Dallas
- ❧ Born and Raised in Port Alberni
- ❧ Worked at Far West Foods in Ucluelet, QF here in Port Alberni and then over to Fairway Foods for 6 years as the Meat Manager
- ❧ Dallas has 3 children and is very involved in local sports

Double R Meats



- ❧ Dallas is heavily involved in the Zatzoo Project in memory of his brother Zakkaree Coss
- ❧ Dallas uses Social Media to help promote his business and believe that it's helped him tremendously
- ❧ **Side point....Dallas was one of our first interviews with the MEMBER SPOTLIGHT PROGRAM.**
- ❧ **That post reached nearly 15000 people**
- ❧ **That post was shared 76 times, 893 likes, received nearly 6000 clicks**

Double R Meats



☞ Dallas' policy is:

☞ "Never let a customer down, even in remote areas he will find a way to get the product to the customer."



Double R Meats



Boundless Beauty



Boundless Beauty
Curvy 14+ & Maternity

4821 Johnston Road, Port Alberni
Check us out online
boundless-beauty.ca
778-421-4200

 Open 7 days a week 

Boundless Beauty



- œ Owned and operated by Natasha Cyr
- œ Born and raised in Port Alberni
- œ Natasha is a proud Mom of a 2 Year Old and loves spending time with family
- œ Opened for business on November 1, 2016 so it's now about 18 months in
- œ Business is doing well, lots of good feedback
- œ Most of her business growth has come from Social Media Posts

Boundless Beauty



**Boundless
Beauty**
-Curvy 14+ & Maternity

4821 Johnston Road,
Port Alberni B.C
V9Y 5M2

boundless-beauty.ca



Boundless Beauty





VISIONARY – SPONSORED BY:



VISIONARY





VISIONARY



☞ You'll find out at the event!



BUSINESS EXCELLENCE - SPONSORED BY



save on foods

Canadian Tire



- ❧ Canadian Tire is locally owned and operated by the Weaver Family
- ❧ John and his wife Diane came from North Battleford Saskatchewan
- ❧ They owned a Canadian Tire Store in Victoria for 20 years
- ❧ They started with CTC in 1976
- ❧ The couple have two children and 4 grandchildren
- ❧ John loves to fish in his spare time and is looking forward to fishing the Inlet

Canadian Tire



Canadian Tire



- ❧ There are more than 55 People working at the local Canadian Tire Store
- ❧ John and Diane have already jumped in with major supporting initiatives for Port Alberni
- ❧ The AV Bulldogs
- ❧ The AV Hospice Society
- ❧ Jumpstart for Kids
- ❧ The Chamber of Commerce
- ❧ Breakfast with Santa at the McLean Mill and many more

Canadian Tire



Naesgaard's Farm Market



Naesgaard's Farm Market



- ❧ Quite the history here!
- ❧ Chris Naesgaard manages the Market today. His Grandparents arrived in the AV in 1953, from Denmark, with 4 small children and a large chest of tools.
- ❧ In the early 1960's the family started a market garden at their farm near McCoy Lake. U-pick Strawberries were very popular
- ❧ The Current Market was built in the early 1980's
- ❧ In the Spring the Market focuses on its Garden Centre
- ❧ It's POT SALE sign used to attract a lot of attention.

Naesgaard's Farm Market



- ❧ Today that sign isn't so unusual.....
- ❧ Mary Ann manages the Market's Gift Shop, clothing boutique and Christmas Wonderland
- ❧ Uncle Asker with daughter Courtney grow fresh produce for the Market.
- ❧ The family gives away thousands of pumpkins every year to Community and School Groups with donations given to the Children's Hospital
- ❧ The business could not function without the commitment and enthusiasm of its 20 or more employees

Naesgaard's Farm Market



Naesgaard's Farm Market





CATALYST PAPER MILL





CATALYST PAPER MILL



- ❧ Still a major employer in Port Alberni
- ❧ 330 plus FT People
- ❧ Good incomes
- ❧ 100 Newer Faces in the last 2 years
- ❧ More new faces are wanted
- ❧ Most Staff are local to Port Alberni
- ❧ Challenging business yet always finding new products to get into



CATALYST PAPER MILL



- ❧ DYK
- ❧ Catalyst is a major supporter of the Alberni Valley Bulldogs
- ❧ Without Catalyst support the Thunder in the Valley Event would no longer be happening
- ❧ With Catalyst it is
- ❧ Catalyst supported the No. 7 Challenge every year and in 2016 saw 200 people run through their property while they shut down and watched.



CATALYST PAPER MILL



- ❧ Catalyst Paper supports the United Way for many years with significant financial contributions
- ❧ Catalyst became the Title Sponsor of the recent PAPER CHASE RUN. Two years running
- ❧ The Paper Chase is named after Paper Making in Port Alberni that started in the late 1800's
- ❧ Catalyst hosted the CANADA 150 Parade Floats prior to them hitting Stamp Avenue heading opposite direction to the Train/Tri-Conic Runners on Canada Day
- ❧ Catalyst Paper were a major sponsor of Breakfast with Santa at the McLean Mill in 2017



CATALYST PAPER MILL





CITIZEN OF THE YEAR SPONSORED BY



Arrowsmith
Rotary
Port Alberni





Steelhead
L N G



CITIZEN OF THE YEAR



☞ Stay Tuned!

☞ Hint: You'll all agree





Steelhead
L N G



YOUR CHAMBER 2017 - 18



- ❧ Excellence Awards – Sell-out 5 years running
- ❧ Tri-Conic Challenge– ~ 500 Athletes – hugely successful event. Only one sponsored by Canada 150 on Vancouver Island
- ❧ Membership Growth of 40% over 4 years
- ❧ Budget Growth of more than 80% since 2013
- ❧ Food Guide – showcase 50 local eateries
- ❧ Adventure Map – 100000 distributed over 5 years featuring nearly 80 local businesses
- ❧ Tear-off Map featuring A-Z things to do in the AV & sponsored by HUPACASATH FIRST NATION





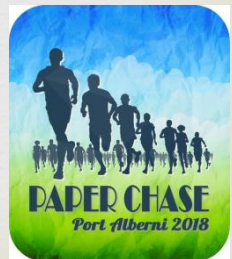
Steelhead
L N G



YOUR CHAMBER 2017 - 18



- ❧ Policy Resolution in 2017 on behalf of Port Alberni Port Authority. Passed in both BC Chamber and Canadian Chamber AGM's.
- ❧ Successful PAPER CHASE 15k run held in early March of 2018. 2nd year for re-introduction of this event
- ❧ Member Spotlights – Strong Social Media Presence – well-written articles highlighting the strength of our community





Steelhead
L N G



YOUR CHAMBER 2017 - 18



- Well-attended Dinner Meetings all through 2017 and 2018
- Manage Visitor Center which in turn sees tremendous growth over the past 2-3 years.
- First quarter visitor counts are trending higher for 2018
- Executive Director named as BC Chamber Executive of the Year – 2017
- AV Tourism Training Program reaching hundreds of local people through 4 components – all FREE for the attendees:





Steelhead
L N G



YOUR CHAMBER 2017 - 18

- Developed Events Guide in 2017 featuring all known Events for Port Alberni.
- Mobile Visitor Center evolved to a trailer along with tent option.
- 5th year of *#TryHomeFirst* program Awarding over \$10,000. in local gift-cards to Unsuspecting Shoppers. More than 85 businesses participate.



Alberni Valley Chamber of Commerce
#tryhomefirst
SHOP PORT ALBERNI



Steelhead
L N C



Your Chamber 2017 - 18

- ❧ Have Received Rural Dividends Funding for Business Training to start in Oct 2018.
- ❧ Business Training, Lunch 'N Learns, Women in Business Support, Young Entrepreneurs & more
- ❧ Re-Creating the Sunset Market to a Street Market coming Summer 2018. Working with Hupacasath First Nation. Rebranding to: **THE MARKET ON MARGARET**
- ❧ Re-Introduced the Light-Up Alberni Event in 2017
- ❧ Took the lead in Breakfast with Santa at McLean Mill



We thank all

- ❧ Our Title Sponsors - Alberni Valley Gaming Assn, Steelhead LNG
- ❧ Our Awards Sponsors
- ❧ Mr. David Wiwchar
- ❧ Hon. Scott Fraser
- ❧ Mr. Val Litwin
- ❧ Mr. Gord Johns
- ❧ Hupacasath First Nation & Tseshaht First Nation
- ❧ Mr. Lyndon Cassell
- ❧ Our Finalists and Eventual Award Winners
- ❧ The Italian Hall
- ❧ Chances RimRock
- ❧ Pressed Event Services
- ❧ Servers from Chances, Pressed Events, La Bruschetta Bistro
- ❧ Our Awards Committee/Chamber Directors/Chamber Staff
- ❧ Anyone and Everyone who Nominated a Business or Person
- ❧ The Business and Volunteer Community of Port Alberni
- ❧ And you for attending