

# Excellence Awards 2017



Sponsored By:  
Westcoast Home Hardware  
Jan/Karen Lavertu – celebrating 10 years in  
Port Alberni

*"Tonight does not happen without the financial support of  
our Title Sponsor; simple as that." Bill Collette AVCOC*

# Port Alberni, BC Canada

Celebrating  
business  
excellence



# Our supporting cast



VALLEY VISION  
OPTOMETRY



COASTAL  
COMMUNITY

TOGETHER, LET'S DO GREAT THINGS





# More Cast Members





# More Yet!



AV FINANCIAL



COASTAL COMMUNITY  
PRIVATE WEALTH GROUP™

# It's a big event of course there's more!



## SPROAT LAKE LANDING



Resort & Spa



# Tonight's Features



- ❧ Welcome to the 'New' Italian Hall
- ❧ Photography by Lyndon Cassell – Co-Owner Azalea Flowers and Gifts
- ❧ Flowers by Pam Fong – Azalea Flowers and Gifts
- ❧ Decorations by the Italian Hall
- ❧ Power Point by Bill Collette
- ❧ Wine by: Alberni Liquor Store
- ❧ Welcome Music by Jericho Road Light
- ❧ Closing Band is: the Katz from Studio 70
- ❧ Catering by: Swept Away Inn
- ❧ Serving Support by: ADSS Cheerleaders
- ❧ Hall Signage by: The Graphics Factory
- ❧ Awards by: Westcoast Home Hardware



# Agenda for tonight



- ❧ 5:30pm Arrival, Photographs, enjoy some networking
- ❧ 6:15pm Please be seated (pre-selected seating by AVCOC)
- ❧ 6:20pm Dinner Service Starts/ Family Style
- ❧ 7:00pm Welcome by Jan Lavertu HH
- ❧ 7:10pm Formal welcome by Ms. Cynthia Dick – Chief Councillor – Tseshah First Nation
- ❧ 7:15pm – Greetings by Bill Collette – ED Alberni Valley Chamber of Commerce

# Agenda Continued



- 7:25pm – Introduction to Mr. Zack Jones – Emcee for Tonight
- 7:30pm – Mr. Gord Johns MP Courtenay/ Alberni
- 7:35pm – Mr. Terry Davis CEO Home Hardware Canada – Featured Speaker
- 7:50pm – Awards Ceremony Starts
- 9:30pm - The Katz from Studio 70
- 12:00nn – Safe Drive Home – Please be responsible

# Spirit of Music Award



Sponsored by:





# What do these folks have in common?



Kerri Shannon



Brent Ronning



# And these....



Colleen Brooks



Mike Villette





# And these....



Sandy Bouleau



Peter Weinold





# One more



*Melanie Maloney Anderson  
as  
Edna*

# Individuals part of a team



- ❧ Kerri Shannon - Portal Players Dramatic Society
- ❧ Mike Villette - Portal Players Dramatic Society
- ❧ Colleen Brooks - Portal Players Dramatic Society
- ❧ Peter Weinold - Portal Players Dramatic Society
- ❧ Melanie Anderson - Portal Players Dramatic Society
- ❧ Brent Ronning - Portal Players Dramatic Society
- ❧ Sandy Bouleau - Portal Players Dramatic Society

# The question we asked?



- ❧ Which one to pick?
- ❧ So we decided on.....



# Health and Wellness

## Sponsored by:



COASTAL  
COMMUNITY

TOGETHER, LET'S DO GREAT THINGS

# Sarah Thomas – Biking Projects



# Sarah Thomas – biking projects



- ❧ Coordinator Cycle Alberni
- ❧ Member YPAV Bike Rack Project
- ❧ Bike to Work Week
- ❧ AV Gleaning
- ❧ Air Quality Council





# Sarah thomas – bike projects



# Naomi Nicholson – Secluded Wellness



- ❧ 5+ Years in Business
- ❧ Located in the Tseshaht Building
- ❧ Certified Holistic Health Practitioner
- ❧ Integrated Shiatsu Therapist
- ❧ First Aboriginal Woman to graduate from Windsong College of Healing Arts
- ❧ Certified local trainer for the WOLRDHOST program

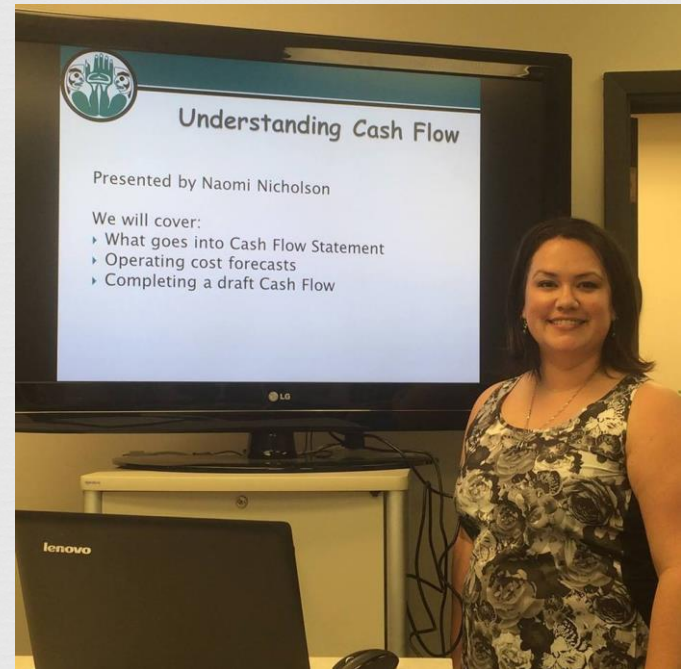
# Naomi Nicholson – Secluded Wellness



Always smiling

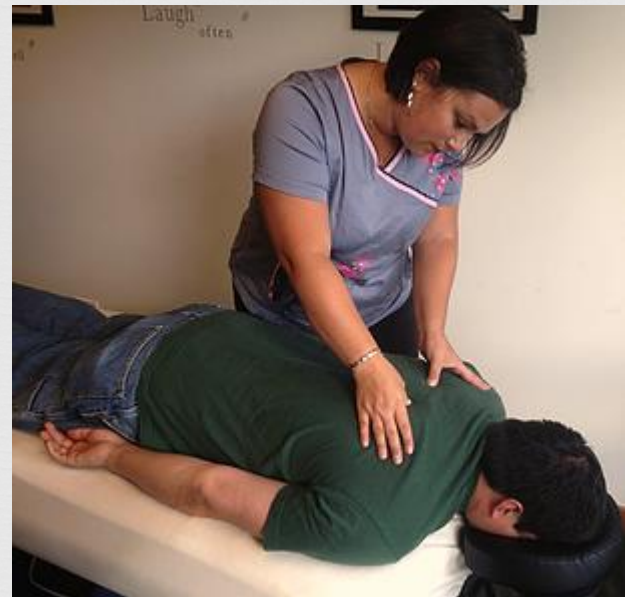


Knows her stuff





# Naomi Nicholson – Secluded Wellness



# Naomi Nicholson – Secluded Wellness





# Twisted Willow Studio





# Twisted Willow Studio



Why it works



How it works



Meet Alysia Miller, Livy De Rooy, Christina Brack

# Twisted Willow Studio



❧ Twisted Willow Studio has been serving the Valley since 2014, and were excited to move into their beautiful newly renovated commercially zoned Studio space in August 2016.

- Small Personal Class Sizes (8 - 10 ppl)
- Caring and Nurturing Environment
- A variety of health & wellness classes
- Traditionally taught Yoga Classes
- Professionally trained Yoga & Fitness Instructors

# Twisted Willow Studio

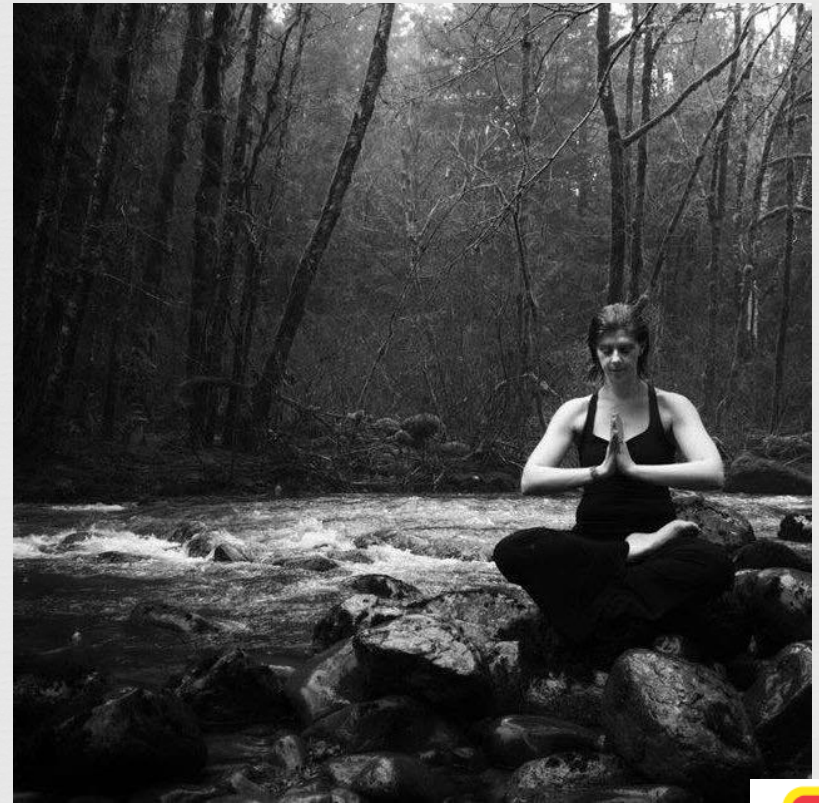


❧ An initiative started in January 2015, Be CommUNITY started with Seva (selfless service classes) collecting donations for local organizations and charities. Instructors volunteered their time, and as the initiative grew, so did the ability to help our community.

Be CommUNITY Night has now developed into a weekly Friday evening community event, focusing on topics such as Meditation, Foundational Workshops, and hosting Open Practice Space.  
Hosted from September to the end of June.



# Twisted Willow Studio



# Social Media Sponsored by:



# EM Salon & Spa





# EM Salon & Spa



Michelle LaPointe

It's this kind of place



# EM Salon & Spa



- ❧ Nearly 1700 Likes on FACEBOOK
- ❧ Monthly Newsletter – Very well done!
- ❧ “I can highly recommend Kali! The cut was great, but the colour was extraordinary. With her amazing skills, fantastic concept, tenacity and patience.” Julie
- ❧ “Em Salon and spa is 100% fabulous. Great team and it gives out warmth and relaxing place.” Catriona

# EM Salon & Spa



- ❧ Mission Statement
- ❧ “Knowing that everyone has their own unique style, it is our goal to assist each and everyone of our guests to express theirs.
- ❧ By providing knowledgeable and friendly staff as well as products and a philosophy that supports our belief that everyone matters, it is the mission of EM Salon and Spa to provide the utmost in customer service.”





# Azalea Flowers& Gifts



# Azalea Flowers & Gifts





# Azalea Flowers & Gifts



- ❧ Azalea Flowers opened in May of 2015
- ❧ Pam Fong is a born and raised Port Alberni girl; Lyndon Cassell is from far far away – a place called Newfoundland.
- ❧ Lyndon fell in love with the Port Alberni during a visit in 2010 and then they decided to move back here in 2012.
- ❧ Lyndon is a photographer and website guru who enjoys the Social Media world.



# Azalea Flowers & Gifts



✧ They do a lot of promotions online through Social Media and credit much of their growth to that portion of their advertising strategies.



# Azalea Flowers & Gifts



Tonight's Flowers by:



Photography by:



# Trends Design Team





# Trends Design Team



- ❧ More than 1700 likes to FACEBOOK PAGE
- ❧ Frequent contributor to FACEBOOK with often multiple posts daily
- ❧ Know how to leverage the skills of the team by using good pictures
- ❧ In business for 7 years
- ❧ 5 Stylists, 1 Front Mgr/Front Desk, 1 Nail Tech, 1 Facial Massage
- ❧ Growing every year – significant recent growth due to expansion of building

# Trends Design Team



Part of the team



Where it all happens



# Trends Design Team



- ❧ Our goal at Trends is to give exceptional service at a reasonable price. We are proud of the upbeat ,comfortable atmosphere that has been created at Trends
- ❧ 'Very Responsive' – per FACEBOOK STATS
- ❧ 1627 PAGE FOLLOWERS
- ❧ 264 INSTAGRAM FOLLOWERS
- ❧ Trends Design Team follows 386 others – mostly worldwide competitors to stay on top in the industry.



# We interrupt this presentation....

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# AV Tourism Training



- ❧ Summer is about to hit
- ❧ Could you use some FREE training for you and/or your staff?
- ❧ How about a full FREE WORLDHOST training day? DYK that Worldhost is essentially a CUSTOMER SERVICE training program?
- ❧ Did we indicate that we'll do it for FREE?
- ❧ How about Social Media training?
- ❧ Want some training for your staff in that area? FOR FREE!

# AV Tourism Training



- ❧ MORE YET
- ❧ How about a seminar on Cultural History?
- ❧ Do you or your staff know everything about our local history and culture? In particular with respect to the First Nations of both Hupacasath and Tseshah.
- ❧ This too is FREE



# One more session



- ❧ Tourism Training
- ❧ 6 hours some of which is experiential
- ❧ Do you or your staff know all about our trails? Our Fishing attributes? Kite-Boarding? Lake Tours? Do we even have those? Barkley Sound? Steam Train? McLean Mill? Could you or your staff answer an 86 question quiz on all things Tourism in Port Alberni?
- ❧ This program too is also FREE. Call us: Remember, it's FREE
- ❧ Well, not exactly.....we actually provide a \$10.00 gift certificate to each attendee for each portion of the program. So, it's not FREE – it COSTS us!
- ❧ [www.albernivalleytourismtraining.com](http://www.albernivalleytourismtraining.com) [genevieve@albernichamber.ca](mailto:genevieve@albernichamber.ca)

# Green award – sponsored by:



# Foxglove Design & Consign



Does not fit in  
pocket

No camera

Google can't  
find it

Can't do a selfie,  
doesn't know  
what that is



150 50 10



# Foxglove Design & Consign



# Foxglove Design & Consign



- ❧ Owned and operated by: Diane Crowley, Ursula Holmes & Barb Clayton
- ❧ Opened in July of 2013
- ❧ Have exceeded expectations – by a long shot!
- ❧ Customers from all over the Island and as far away as the Lower Mainland
- ❧ Primary focus is Furniture, Crystal, China

# Foxglove Design & Consign



## Furniture – Second Chance



## China – Second Chance





# Belles Hair Care



*Our Commitment to you is three-fold at Belle's Haircare...  
by Stylists inspired with on-going Education by leaders in their field,  
by our Contribution to the Environment with our methods,  
by the Choice of Products we use and sell.*

*"Creating Sustainable Beauty for you..."*

# Belles Hair Care



## Krista McKitrick

- ❧ Certified Circle Green Salon
- ❧ All hair is recycled and sent to Vancouver where it is used to make oil recovery booms
- ❧ Limiting Magazines in store and migrating toward iPads and Tablets.

## Local Woman

- ❧ Carry Davines a product from Italy that is in itself certified through Green Circle
- ❧ Essentials line within Davines has Food Safe packaging as an example of the commitment to Green Technology.

# Belles Hair Care





# Belles Hair Care



# Belles Hair Care



- ❧ Through Davines Belles Hair Care positions themselves alongside a new trend in Business called B Corps. Here is what they stand for.
- ❧ “B Corps are for-profit companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency.
- ❧ Today, there is a growing community of more than 1,600 Certified B Corps from 42 countries and over 120 industries working together toward 1 unifying goal: to redefine success in business.”

# Port Posh Wash



150 50 10





# Port Posh Wash



- ❧ Owned and operated by Gail and Kelly Horvath
- ❧ Opened Dec 2014
- ❧ 3<sup>rd</sup> location for the couple with first two in Alberta
- ❧ Wanted to relocated to Port Alberni because of weather, outdoor activities.
- ❧ Plan to retire here
- ❧ Recapture Water for use undercarriage. Water goes to Sanitary system
- ❧ Set up for full water recycling, waiting for improved technology
- ❧ Uses far less water than an 'at home' person would use

# Port Posh Wash



# Port Posh Wash





# Welcoming Workplace – Sponsored by

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Port Alberni Association for  
Community Living. PAACL

# Breakers Marine



150 50 10

# Breakers Marine



Sheldon relaxing?



Sheldon working!





# Breakers Marine



- ❧ 31 Years in business
- ❧ Since 2008 in Port Alberni
- ❧ 18 Employees
- ❧ Major local supporter of events including Kinsmen, Ty Watson Fundraiser, Salmon Festival, Salmon Enhancement Programs, Sproat Lake Regatta and more
- ❧ In 2016 they donated 7 outboards to various programs. Impressive!

# Breakers Marine



❧ “Hiring Sheldon through the PAACL Program has been very important to us. It’s a wonderful experience for all. He is an asset to our business, he comes in ready and willing to work and he’s more that willing to come in on short notice.”

❧ “I would recommend to other employers on becoming a ‘welcoming workplace’. It’s a matter of finding the right person for the right job.”

❧ Doug Moore – Breakers Marine

# Breakers Marine



## ❧ FACTS:

- ❧ Ranked Number One in Suzuki Sales in all of Canada in 2010
- ❧ Always in the mix for top producers Nationwide
- ❧ Started in Bamfield in 1987
- ❧ Participated in the Vancouver Boat Show this year



# Chamber Award – Sponsored by:



Port Pub

150 50 10

# Sorry...Empty Slide



- ❧ This one's a surprise!
- ❧ The winner of this award supports the Chamber of Commerce on many fronts
- ❧ This particular winner will drop everything on their day to day to assist us in our ventures, they join us at many Chamber functions and in addition to that....
- ❧ They run an awesome local business that's been around for years.
- ❧ The winner is.....

# Volunteer of the Year – Sponsored by





# Meals on Wheels



# Meals on Wheels



- ❧ Founded in 1972
- ❧ Serve food to Seniors and impacted persons
- ❧ About 65 meals per day
- ❧ Balanced meals
- ❧ 45 – 50 volunteers – several every day
- ❧ Pre-determined routes
- ❧ Meals produced at Chances and delivered from there
- ❧ Drivers are often the only people the recipients see in a day

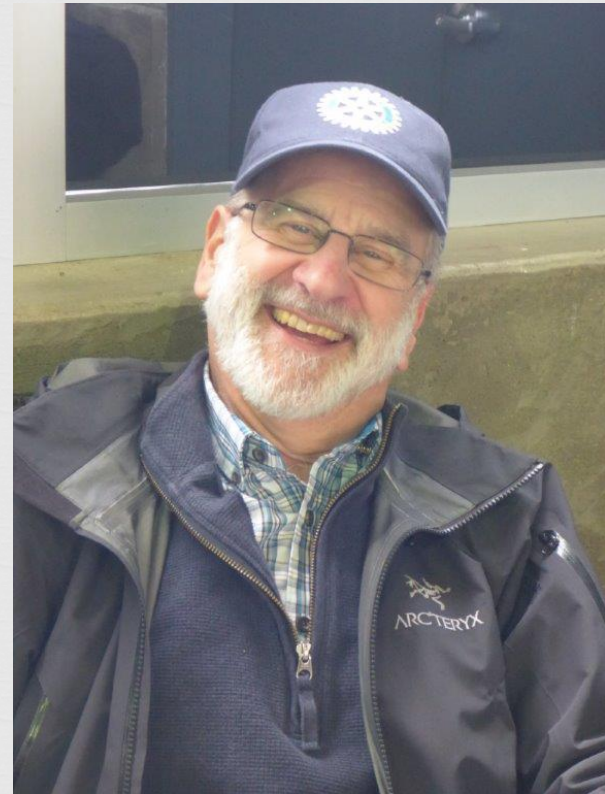
# Meals on Wheels



- ❧ Drivers are the lifeline for many of the people receiving the meals
- ❧ Drivers receive no compensation – strictly volunteer
- ❧ Coordinator is Janet Buchanan
- ❧ President is Claude Lavertu



# Meals on Wheels



# Meals on Wheels





# SHEENA FALCONER





# SHEENA FALCONER



- ❧ If Sheena isn't working.....
- ❧ Sheena is working
- ❧ Sheena's purse....
- ❧ Is her laptop
- ❧ If Sheena isn't smiling....
- ❧ She's asleep
- ❧ Sheena's passion....
- ❧ Is everything Port Alberni
- ❧ Oh....and fish

# SHEENA FALCONER





# SHEENA FALCONER



Working hard! ?



During a cleanup





# SHEENA FALCONER



- ❧ Director – AV Hospice Society
- ❧ Director – McLean Mill Society
- ❧ Member – Alberni Valley Enhancement Association
- ❧ Member – Somass Estuary Management Committee
- ❧ Member – SFU Graduate Liberal Studies Retreat Committee
- ❧ Pacific Salmon Foundation
- ❧ Ducks Unlimited
- ❧ In the past: Chair Sproat Lake PAC, AW Neill PAC Treasurer, AV Minor Hockey Association

# SHEENA FALCONER





# KEVIN HUNTER



150 50 10



# KEVIN HUNTER



- ❧ 31 Years WVHHS
- ❧ President 16 years
- ❧ Conductor on APR since 1987
- ❧ Conductor on EVERY train robbery except for 2
- ❧ Community Promotions in Parades, Vancouver and other locations.
- ❧ Promoted city at Vanc Olympics
- ❧ Works Fall Fair for WFP
- ❧ Involved in getting McLean Mill listed as a National Historic Site
- ❧ Track Marshall at annual Bob Daily Track Meet
- ❧ Special Olympics Volunteer
- ❧ Track Marshall for ADSS
- ❧ Assisted with Alzheimer's Walk events

# KEVIN HUNTER





# KEVIN HUNTER





# Customer Service – Sponsored by

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# KAL Tire



❧ Found this on FACEBOOK

❧ “HAT'S OFF TO KAL TIRE AND THEIR  
WONDERFUL CUSTOMER SERVICE AS USUAL  
AND AS ALWAYS!! THEY SURE KNOW HOW TO  
TREAT A PERSON!! THANKS SO MUCH!!  
Got treated so well that I had to share!!” Linda

# KAL Tire



❧ And here's another....

❧ "Shout out to Kal tire went in there for a tire patch job and all it cost me was a Merry Christmas, those guys rock!!" Glen



# KAL Tire



# KAL Tire



- ❧ Pearson Tire started in 1968
- ❧ Dale purchased in 1990
- ❧ Became a KAL Tire Associate later on
- ❧ KAL Tire headquarters in Vernon BC
- ❧ 250 Stores across the Country
- ❧ Most Stores Corporately run
- ❧ 10 FT Staff

# KAL Tire



Meet Curt



Meet Dale





# Alberni Electric



ALBERNI  
ELECTRIC



778 421 4080

# Alberni Electric



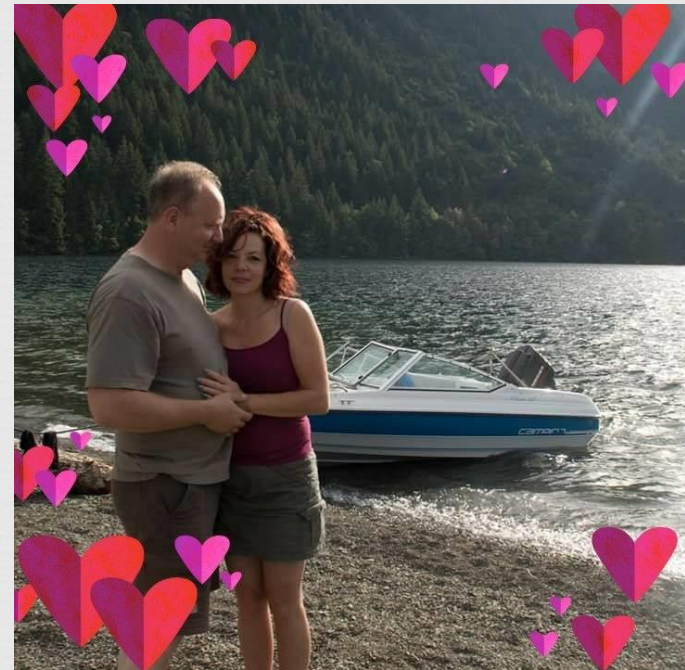
“Our goal is to give you the best service possible so that when we’re done, you’ll be happy to recommend us to your friends, family and associates.

*Very friendly, honest rates, and a high quality job. Brad upgraded our house from 100 amp to a 200 amp service. He brought to our attention current electrical code and safety, tamper proof receptacles, GFCI receptacles, smoke, and CO2 detectors. The new panel is nice and tidy. Everything is bonded, run square and level with nice 90 degree bends. Thanks Brad!*

# Alberni Electric



Brad and Stacey Smith





# Alberni Electric



- ❧ 20 Years of Experience
- ❧ Opened in Port Alberni in October of 2012
- ❧ Upgrades
- ❧ Commercial
- ❧ Residential
- ❧ Inspections
- ❧ Pride in the job
- ❧ Focus on Customer Service

# Rick Denis Automotive



Rick Denis Automotive

# Rick Denis Automotive



- ❧ Full Service
- ❧ 13 Years in Port Alberni
- ❧ 5 Bays
- ❧ 3 FT Staff Members
- ❧ Part of NAPA Auto Pro
- ❧ Owned and Operated by Rick and Leah Denis
- ❧ Credit Steve, Rocky and Gordon for much of their success.



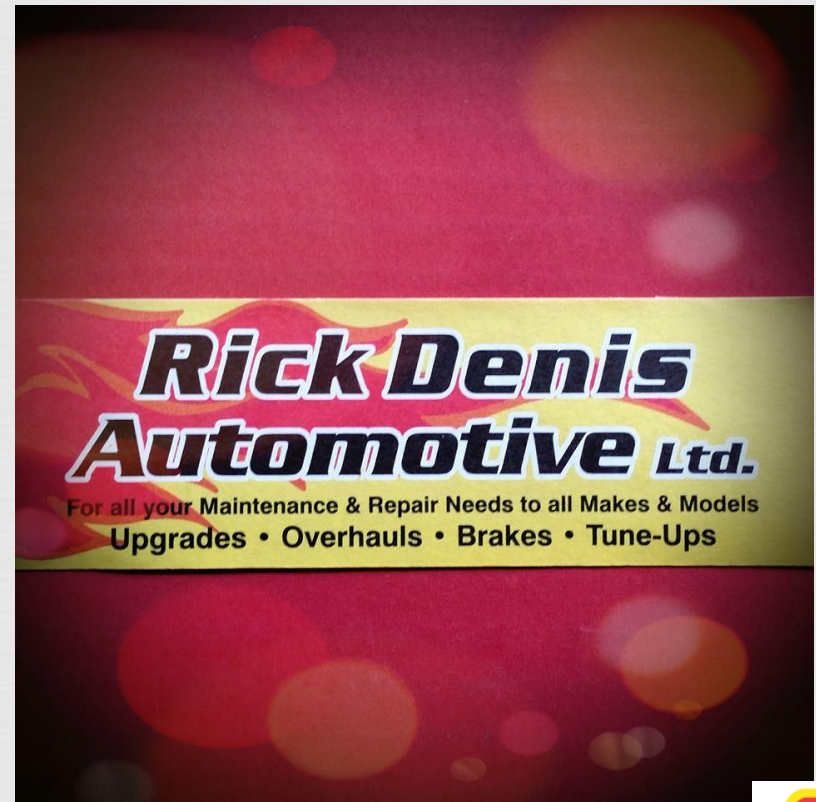
# Rick Denis Automotive



❧ “Always good quality, honest work from these guys.” Corey

❧ “I take all my vehicles to Rick; I won't go anywhere else.” Robert

# Rick Denis Automotive



# Ambassador of Service – Sponsored by:





# Steve Kalugin



150 50 10

# Steve Kalugin



- ❧ Born and Raised in Port Alberni
- ❧ Kalugin family migrated here in the 1930's
- ❧ Many years with Investors Group
- ❧ Now with Westland Insurance
- ❧ Many years with Kinsmen Club
- ❧ Heavily involved with Children's Hospital Fundraising programs

# Steve Kalugin



- ❧ “Steve is simply wonderful to deal with.”
- ❧ “We had a bit of a challenge with some insurance issues, Steve overheard and jumped right in to solve everything for us.”





# Terri Buse



- ❧ Born and Raised in Port Alberni
- ❧ Terri likes to Golf, Hike, Walk and now plays Pickleball!
- ❧ Fishing, Boating, Alberni Inlet
- ❧ Loves Dancing
- ❧ 31 Years Serving at Little Bavaria
- ❧ Been there longer than Kathy who's owned it for something like 25 years

# Terri Buse



This is a picture including the only 3 owners ever for Little Bavaria



Terri with her Dad Jim & Kathy K. @ the 50<sup>th</sup> Anniversary



# Terri Buse



23.07.2016

150 50 10



# Vishal Dewli



- ❧ Typical Story.....
- ❧ Good Friend in Vancouver in the Recruitment business asked Vishal to assist one of his clients for two weeks.....9 years ago
- ❧ Vishal came here for the two weeks with his mother.
- ❧ Mom loved the place....Vishal did too
- ❧ Vishal worked for Top Hotels in India
- ❧ Ran the food service for the US Consulate in Mumbai India



# Vishal Dewli

Couldn't find a picture of Vishal...

This is as close as I could come

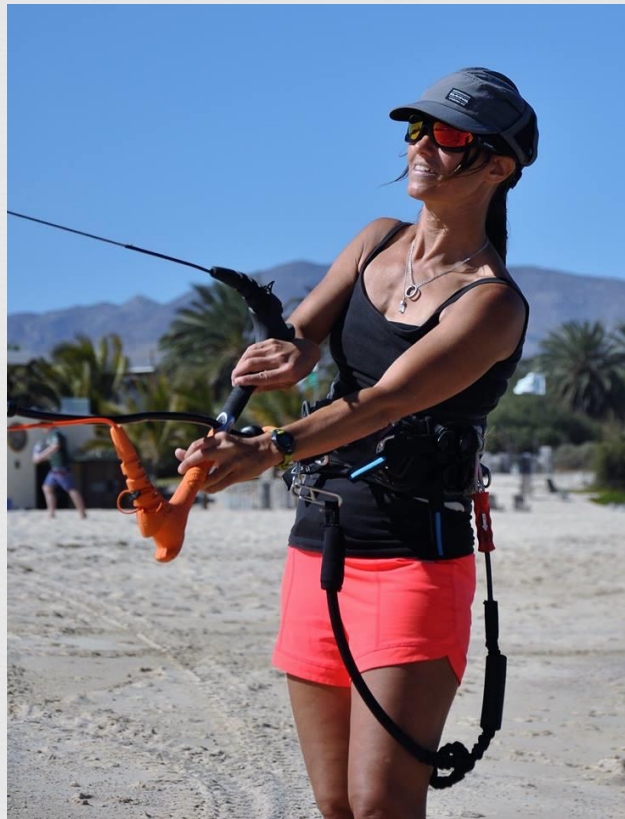
A quiet reserved man who excels in  
service for patrons of Chances in  
Port Alberni

# Tourism/Hospitality – Sponsored by:





# Girl on a Board



150 50 10

# Girl on a Board



Ready....Set....Go!



Looks relaxed?



# Girl on a Board



- ❧ Professional Kite school, all female instructors, latest teaching techniques, brand new gear, jet ski and radio helmet.
- ❧ A family friendly school.
- ❧ Teach everyone in a kind and patient manner with the latest in teaching techniques and all the best gear on the market.
- ❧ Bring your whole family to enjoy this fun family sport.
- ❧ Port Alberni, Vancouver Island, Canada and La Ventana, Baja California Sur Mexico





# Girl on a Board

Find 'Girl on a Board' at China Creek Marina and Campground 20 minutes from Harbour Quay – Port Alberni

Or, go to Mexico in the Winter  
Better yet, Kite here, Kite there

# Valley of Trails



- ❧ A much needed asset to the Tourism Products of Port Alberni
- ❧ Make sure to visit: [www.valleyoftrails.com](http://www.valleyoftrails.com)
- ❧ Featuring many local trails, maps, comments, everything you need to know about the various trails networks in the area
- ❧ Development and maintained by Chris Fenton – Local Realtor – The Fenton Team – Royal LePage

# Valley of Trails



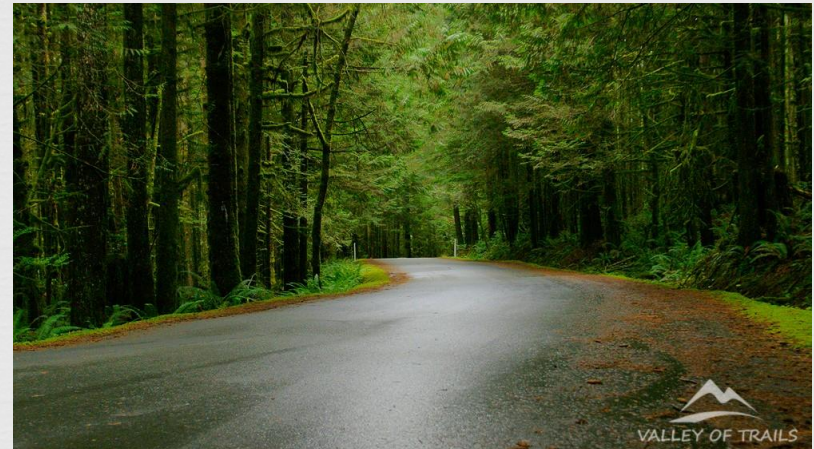
150 50 10



# Valley of Trails



Awesome pictures on the site.  
Makes you want to go for a hike!



# Valley of Trails



  
VALLEY OF TRAILS



# Alberni Valley Drag Racing Association





# Alberni Valley Drag Racing Association



Thunder in the Valley



Thunder in the Valley



# Alberni Valley Drag Racing Association



- ❧ The persistence of the Volunteer Team at AVRA ensured that a big local event stayed as a big local event.
- ❧ Convinced the City to work with them
- ❧ Worked with Catalyst Paper Mill to get much needed access to the Mill Site
- ❧ “Without Catalyst – this event would not happen. We thank Walter and his team there.” Bill Surry

# Alberni Valley Drag Racing Association



- ❧ The Event can draw upwards of 4000 people
- ❧ The new location brings in more challenges yet more opportunity at the same time
- ❧ 162 Vehicles in 2016
- ❧ Studies show that people spend 8 – 12 days in the area building a holiday around this event
- ❧ 22 people took fishing charters last year (that Bill knows about)
- ❧ Event started in 2001



# BUSINESS INVESTMENT – SPONSORED BY



# The Medicine Shoppe



# The Medicine Shoppe



- ❧ Now Three Stores Serving Port Alberni
- ❧ Southgate Road Store – 2007
- ❧ Maple Way Clinic Store – 2012
- ❧ Quality Foods Store – 2016
- ❧ Owned and operated by Larry Johannessen  
BSc.Pharm, R.Ph
- ❧ Larry figured out after a few years of paving,  
commercial fishing, mill worker that he should  
further his EDUCATION.



# The Medicine Shoppe



By furthering his Education Larry Johannessen has brought three important pharmacies to Port Alberni.

Larry is also an accomplished musician as is most of his family

Well done Larry and Team!

# The Medicine Shoppe



*The Medicine  
Shoppe®*  
P H A R M A C Y



# Blue Marlin Inn







# Blue Marlin Inn

Operated by this guy!

Usually found sitting down on the  
job...

Usually found smiling

# Blue Marlin Inn



- ❧ Owned by Tallyn and his family for 10 years
- ❧ Originally and still known by some as the Arli or Arlington Hotel
- ❧ Built in 1893 – that's right **1893**
- ❧ Many renovations since the family purchased the business
- ❧ 12 Rooms fully redone
- ❧ Mag's 99 added

# Blue Marlin Inn



- ❧ Front Desk improvements
- ❧ Redoing bar in 2017 – complete renovation
- ❧ Planning on Adventure Tours from the hotel
- ❧ Shuttle Bus Service to the West Coast of the Island
- ❧ Growth EVERY year since they've bought the Blue Marlin Inn
- ❧ Major community partner – their answer is almost always YES, WE'LL HELP WITH THAT.



# Blue Marlin Inn



# LB WOODCHOPPERS



**L.B. WOODCHOPPERS LTD.**  
**RENTALS • SALES • SERVICE**  
*"More Than Just A Chainsaw Store"*



3509 3rd Ave. Port Alberni, B.C., V9Y 4E6

Phone - 250-723-5841

Toll Free - 1-877-723-5841

Fax - 250-723-5808



# LB WOODCHOPPERS



- ❧ Originally built in 1980 located on 4<sup>th</sup> Avenue
- ❧ Moved to current location in 1982
- ❧ First real expansion after that was in 2004
- ❧ Major expansion in 2013 adding a large lot behind the building thus allowing for more floor space, more product inside and out and increased sales and service opportunities.
- ❧ December of 2016 added another 2000 square feet to the business



# LB WOODCHOPPERS



More than just a .....



.....Store

# YOUTH OF THE YEAR – SPONSORED BY:

---



# JENNA WEST



150 50 10



# JENNA WEST



- ❧ French Immersion Student
- ❧ BCMEA Provincial Honour Band
- ❧ First Degree Black Belt – Shintani Wado Kai Karate Federation
- ❧ Co-Captain Armada Senior Girls Basketball Team
- ❧ Member Alberni Valley United Church
- ❧ Church Choir
- ❧ Parks and Recreation Youth Leadership Team
- ❧ Reading Buddies at VIRL

# JENNA WEST



- ❧ National Lifeguard
- ❧ Standard First Aid
- ❧ Water Safety Instructor Course and Recertification
- ❧ Babysitting Course
- ❧ Lead at Children's Workshop at AVUC
- ❧ Great 8 French Immersion Orientation Organizer
- ❧ Many academic awards and achievements
- ❧ Piano Teacher
- ❧ Lifeguard
- ❧ Pharmacy Assistant and Shoppers Drug Mart

# SAMUEL TSAI



150 50 10



# SAMUEL TSAI



- ❧ At 14 years old Samuel starting volunteering in the Kitchen at Ty Watson House
- ❧ He's still doing that
- ❧ He's achieved over 500 Volunteer Hours in the Community
- ❧ Helped with the first Butterfly Release Fundraiser for the AV Hospice Society
- ❧ Now working toward his Red Seal in Plumbing and Gas Fitting.

# SAMUEL TSAI



- ❧ Harbourside Swing
- ❧ Youth Events Committee – Parks and Recreation
- ❧ Now working at Faithful Plumbing and Heating
- ❧ Going to Pacific Vocational College in Burnaby BC to study Plumbing Level 1.
- ❧ Plans to return in successive summer for Levels 2, 3, 4 and eventually his Red Seal Designate.

# SAMUEL TSAI



Dropped his glasses



Top of the world





# ETHAN JACK



# ETHAN JACK



- ❧ Grade 12 Student at ADSS
- ❧ Also a Student with NIC in the ACE-IT program
- ❧ Learning the Automotive Trade in the Service Technician Foundation Level 1 Program
- ❧ French Immersion Student through Grade 10
- ❧ Two PT jobs one with GD Auto as an Apprentice Technician
- ❧ Other job is with the AV Minor Hockey Association as an on ice official

# ETHAN JACK



- ❧ Planning to go through the Red Seal Certification Program
- ❧ May pursue Heavy Duty Mechanics or Motorcycle technician certification
- ❧ Currently purchases and rebuilds motorcycles (old ones)
- ❧ Played Hockey, Softball, Track
- ❧ Volunteered with Bob Dailey Track Meets, ADSS Athletic Christmas Food Drive, Drag Racing Association



# ETHAN JACK



# RISING STAR – SPONSORED BY



# BLUE FISH GALLERY





# BLUE FISH GALLERY



- ❧ How many people drove by that house....?
- ❧ How many saw it as a future major draw in Port Alberni?
- ❧ At least one did!
- ❧ Cheryl Iwanowsky had a lifelong dream of owning and operating a local shop catering to artists.
- ❧ Raised throughout the world but mainly Vancouver and Southeast Asia Cheryl took up art at a young age

# BLUE FISH GALLERY



- ❧ Needing a 'real income' Cheryl became a banker spending about 20 years in the industry between Alberni, Prince George and Vancouver Island
- ❧ When the opportunity came to buy that house on the previous slide she saw what most didn't
- ❧ Today Blue Fish Sales continue to grow and develop.
- ❧ It's become an Island Destination and now includes a second location at the Visitor Center.

# BLUE FISH GALLERY



YESTERYEAR



CURRENTYEAR





# TOTEM TREE SERVICE



150 50 10

# TOTEM TREE SERVICE



Million \$ views



Somewhat nervewracking



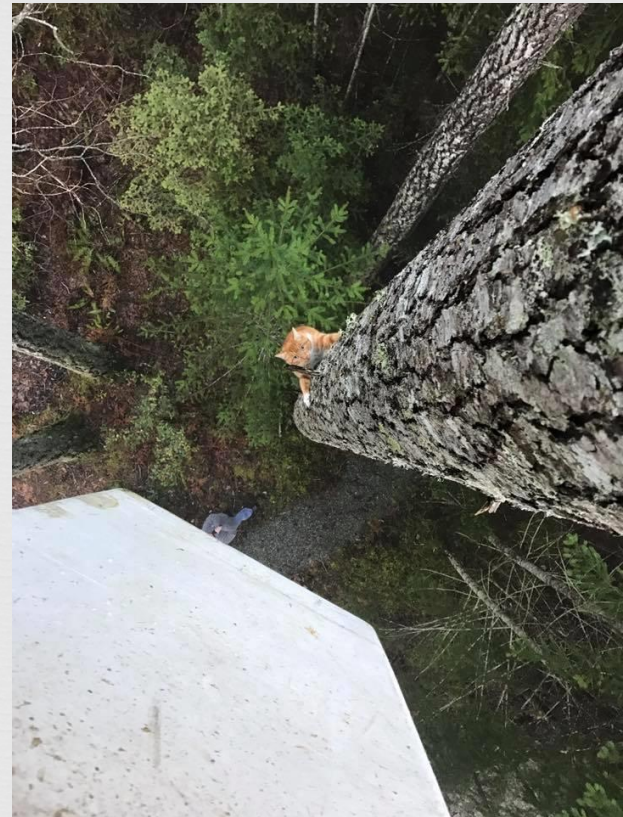
# TOTEM TREE SERVICE



- ❧ Dave and Jennie Potter are the owners
- ❧ 4 years now
- ❧ 4 FT and 2 PT staff members
- ❧ Before the business Dave was heavily involved in Tourism Related Jobs including Horne Lake Caves.
- ❧ The Business today does anything requiring height access. They'll rescue cats, and even your wayward Drones.
- ❧ Christmas light installations, tree pruning and much more.
- ❧ Plus....., you'll get a treat in the mail a couple of days later!



# TOTEM TREE SERVICE





# SKYTEC CONTRACTING

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# SKYTEC CONTRACTING

Owned and operated by Gord and  
Dawn McIntyre

Great website!

<http://www.skyteccontracting.ca/>



# SKYTEC CONTRACTING



- ❧ Roofing, Siding, Soffits, Gutters, Decks and more
- ❧ 20 Staff most of whom are FT
- ❧ Started with a Gutter Machine
- ❧ Constant Growth
- ❧ Believe in Networking for growth
- ❧ Sponsor a local hockey team
- ❧ Have donated to Ty Watson House
- ❧ Believe is purchasing local and confirm that at least 80% of their supplies are bought from Port Alberni Businesses

# SKYTEC CONTRACTING



# VISIONARY – SPONSORED BY:



VALLEY VISION  
O P T O M E T R Y



# VISIONARY



- ❧ Spent years on the Port Authority Board of Directors
- ❧ Local Business Owner – 3 other locations outside of Port Alberni
- ❧ Raised in Port Alberni
- ❧ Spent time on the Economic Development Board
- ❧ Co-Chair of both the Summer and Winter Games held in Port Alberni
- ❧ Financially supports events like the Butterfly Release for AV Hospice

# VISIONARY



- ❧ Spent 30 years with the Gyro Club in Port Alberni
- ❧ Has been Chair of that Association as well



# BUSINESS EXCELLENCE – SPONSORED BY





# PORT BOAT HOUSE

A promotional image for Yamaha outboards. On the left, five black Yamaha outboard motors are displayed in a row, angled slightly towards the right. The motors feature the 'YAMAHA' logo and 'VMAX' branding. On the right, the text 'Shop Our Full Line of Yamaha Outboards' is written in a bold, red, sans-serif font. Below this text is the Yamaha logo (a red circle with a white star) followed by the word 'YAMAHA' in large, bold, red capital letters, and the slogan 'Revs Your Heart' in a smaller, italicized, black font.

# PORT BOAT HOUSE



- ❧ Major Television presence marketing Port Boat House
- ❧ Significant investment in shows like the Vancouver Boat Show and the upcoming Victoria Boat Show (next week)
- ❧ Unveiling in Vancouver of the newest product the Cutwater 30 powered by Twin Yamaha 300hp Outboards
- ❧ Top Speed of 60 mph
- ❧ See the Video here:

<https://www.youtube.com/watch?v=sKD-77j0Zv0&feature=youtu.be>

# PORT BOAT HOUSE



- ❧ Largest Dealer in Canada for Cutwater Boats
- ❧ Largest Dealer in Canada for Yamaha Outboards
- ❧ Ranger Tugs and many other quality West Coast Offshore products
- ❧ Significant Sales Growth Every Year
- ❧ Significant % of their business comes from out of town yet their customers come to town for training and other purposes
- ❧ Port Boat House is a MAJOR PLAYER in the Canadian Marine Industry.
- ❧ Port Boat House is in Port Alberni BC



# PORT BOAT HOUSE



<https://photos.google.com/share/AF1QipM5QA7cH3PdJMrjXduCcdX5QojffycmXVGYBLnYqRuBQvqdMaZeo6o5sGxNL0i1DQ?key=MkZyd3RKdzdMY0RjbW1QVTNvbWs3QTRKblF6OU5n>

# COOMBS COUNTRY CANDY



# COOMBS COUNTRY CANDY



- ❧ Owned and operated by Renowned Candy Maker Murray Lawlor – for over 15 years
- ❧ Started in Niagara Falls in a family run candy store
- ❧ In his 20's Murray moved to Vancouver and continued his craft
- ❧ He opened “OLD WORLD FUDGE” on Granville Island and eventually have more than 20 locations including Pike Place in Seattle, WA.
- ❧ In 1993 Murray opened Coombs Country Candy at the Coombs Market where he operated for 15 years



# COOMBS COUNTRY CANDY



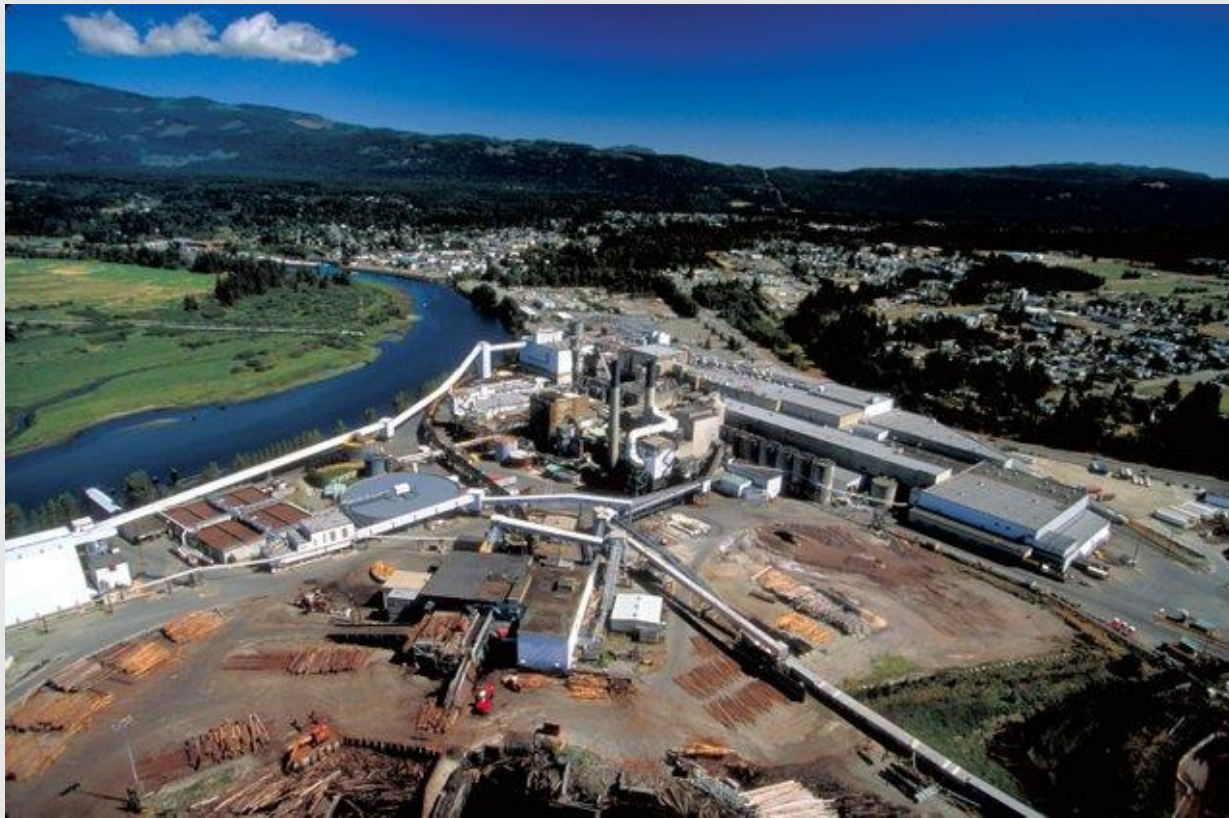
- ❧ In 1994 Murray and his wife Lenore (who's here today) first saw the property at the entrance to the Alberni Valley.
- ❧ They wanted it
- ❧ The Business here in Port Alberni has continued to grow since it was purchased.
- ❧ Employs a number of people both FT and PT
- ❧ Very involved in Community Events
- ❧ Put on at least two of their own annually – Easter/Christmas

# COOMBS COUNTRY CANDY





# CATALYST PAPER MILL





# CATALYST PAPER MILL



- ❧ Still a major employer in Port Alberni
- ❧ 330 plus FT People
- ❧ Good incomes
- ❧ 100 Newer Faces in the last 2 years
- ❧ More new faces are wanted
- ❧ Most Staff are local to Port Alberni
- ❧ Challenging business yet always finding new products to get into

# CATALYST PAPER MILL



- ❧ DYK
- ❧ Catalyst is a major supporter of the Alberni Valley Bulldogs
- ❧ Without Catalyst support the Thunder in the Valley Event would no longer be happening
- ❧ With Catalyst it is
- ❧ Catalyst supported the No. 7 Challenge every year and in 2016 saw 200 people run through their property while they shut down and watched.

# CATALYST PAPER MILL



- ❧ Catalyst Paper supports the United Way for many years with significant financial contributions
- ❧ Catalyst became the Title Sponsor of the recent PAPER CHASE RUN.
- ❧ The Paper Chase is named after Paper Making in Port Alberni that started in the late 1800's
- ❧ Catalyst have agreed to host the CANADA 150 Parade Floats which will travel the opposite direction on 3<sup>rd</sup> Avenue vs. the Train/Tri-Conic Challenge Runners



# CATALYST PAPER MILL



# BEAVER CREEK HOME CENTER





# BEAVER CREEK HOME CENTER



- ❧ Started in 1982 (35 years ago)
- ❧ One employee for every year (35 FT employees)
- ❧ Same Location since day one but many physical changes along the way
- ❧ Full Service Home Ownership support
- ❧ Build and hang doors
- ❧ Build and install kitchens
- ❧ Full Service Flooring

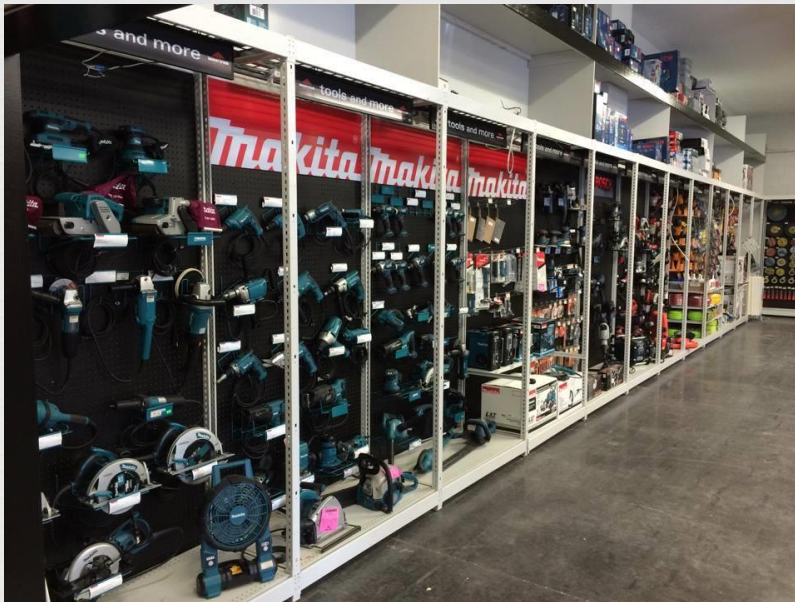


# BEAVER CREEK HOME CENTER



- ❧ Employees are long tenured – hundreds of years of collective service
- ❧ Plumbing Department is run by two Female fully certified Plumbers
- ❧ Beaver Creek works hard to keep others out of the community.
- ❧ Brent Wilson is the GM
- ❧ Gord Groves is the Store Manager

# BEAVER CREEK HOME CENTER



Local businessman Albert See opens another new business on Saturday with the Beaver Creek Home Center, formerly the Alberni District Co-operative. See, shown in front, is

shown with his staff left to right, Albert See Jr.; Trevor Bruce, manager; Gab Clouthier, plumbing and Andy Reynolds.

Alberni Valley Times Photo

# We interrupt again



## SPROAT LAKE LANDING



### Resort & Spa



# SPROAT LAKE LANDING



- ❧ A surprise is forthcoming courtesy of Sproat Lake Landing
- ❧ Featuring a local business who do a lot for Port Alberni
- ❧ Don't go away.....

# CITIZEN OF THE YEAR – SPONSORED BY

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Arrowsmith  
**Rotary**  
Port Alberni



# CITIZEN OF THE YEAR



☞ Stay Tuned!

☞ Hint: You'll all agree



# YOUR CHAMBER 2016 - 17



- ❧ Excellence Awards – Sell-out 4 years running
- ❧ No. 7 Challenge – May 2016 – 204 Athletes – hugely successful event
- ❧ Membership Growth of 40% over 4 years
- ❧ Budget Growth of 55% over 4 years
- ❧ Food Guide – showcase 50 local eateries
- ❧ Adventure Map – 80000 distributed over 4 years featuring nearly 80 local businesses
- ❧ Tear-off Map featuring A-Z things to do in the AV

# YOUR CHAMBER 2016 - 17



- ❧ Policy Resolution in 2015 pushed BC Chamber to in turn push Provincial Government on tax improvements such as the MSP reduction, PST removal on Hydro for Industry
- ❧ Presenting Policy Resolution next month to the BC Chamber in support of the PATH
- ❧ Same Resolution to be presented to the Canadian Chamber in September – Fredricton NB
- ❧ Successful PAPER CHASE 10k run held early this month

# YOUR CHAMBER 2016 - 17



- ❧ Social Media Training Program – October 2016 with more than 50 attendees
- ❧ Sell-out Dinner Meetings all through 2016 and 17 so far
- ❧ Considerable External presence for the TRI-CONIC CHALLENGE one of the ONLY Events sponsored in part by CANADA 150
- ❧ Manage Visitor Center which in turn sees tremendous growth over the past 2-3 years.
- ❧ First quarter visitor counts are plus 50% for 2017
- ❧ Partner with Tourism Tofino/Tourism Ucluelet for the 2017 REAL WEST COAST PROGRAM . Grab your cameras!



# YOUR CHAMBER 2016-17



- ❧ Executive Director/Society Seminar program planned for October 2017 @ McLean Mill Conference Center
- ❧ Events Guide in the planning stages. 40 pages featuring all local big events as of Father's Day 2017 through to December end.
- ❧ Mobile Visitor Center update coming soon. You'll love it!!!
- ❧ Alberni Valley Tourism Training Program
- ❧ Daily Member Spotlight on FACEBOOK.

# We thank all



- ❧ Our Title Sponsor – Westcoast Home Hardware
- ❧ Our Awards Sponsors
- ❧ Our Event Sponsors
- ❧ Our Finalists and Eventual Award Winners
- ❧ The Italian Hall
- ❧ Swept Away Inn
- ❧ Long Beach Lodge
- ❧ ADSS Cheerleaders
- ❧ Our Awards Committee
- ❧ Chamber Staff
- ❧ Anyone and Everyone who Nominated a Business or Person
- ❧ The Business and Volunteer Community of Port Alberni
- ❧ And you for attending

# IF YOU ENJOYED TODAY



As of right now we need a TITLE SPONSOR FOR  
THE AWARDS EVENING

## APRIL 20, 2018