

Social Media Sponsored by:



Port Alberni Online

Cloud City



CLOUD CITY
APPAREL CO.

Cloud City

- Opened for business in 2011
- Prior to that the team was doing Screening work
- 6 People work the store with Nick being the most familiar face on site.
- Everyone knows Nick
- Strong sales growth every year. 2017 excellent, 2018 better yet
- Dustin says: “We are very pleased with the addition of the Power of Three at the corner. Big improvement.”

Cloud City

- ◎ Dustin also says: “We are 2-3 businesses away from becoming a real hot-spot for shopping in Port Alberni.”
- ◎ Dustin believes in the shared space concept which has worked well for his team and Garrett’s
- ◎ Both share in on-site expenses and both benefit from the business of each other
- ◎ Next focus is an online store
- ◎ 3500 + likes/followers on FACEBOOK

Cloud City



Cloud City



TWIN CITY BREWERY



TWIN CITY BREWERY

- ◎ Aaron Colyn was born and raised in Port Alberni
- ◎ After High School Aaron went to VIU to begin the journey toward a career as a Doctor
- ◎ Completed his undergraduate degree in microbiology and then returned to Port Alberni
- ◎ In fall of 2014 Aaron started to plan for the creation of a brewery for Port Alberni
- ◎ On March 24, 2017 just over two years ago Aaron and his wife Michelle opened up for business

TWIN CITY BREWERY



TWIN CITY BREWERY



TWIN CITY BREWERY

- Today, some 25 months later the business has at least 14 employees
- The Brewery holds 44 people plus another 16 on the new patio
- They have more than 5200 followers on FACEBOOK – a growth over 2018 of more than 40% in one year
- Aaron loves the Small Town feel of Port Alberni
- He wanted to create a place where people could come together and enjoy each other
- He has no TV's on site for a reason.
- Aaron wants people to talk to one another. And that they do

TWIN CITY BREWERY



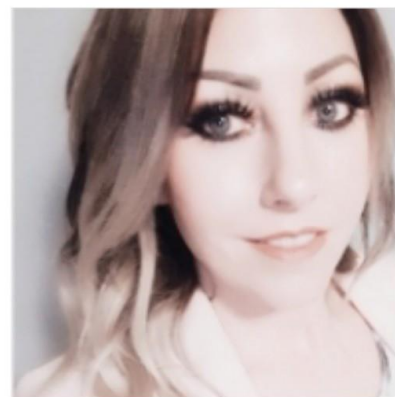
- Winner of RISING STAR AWARD in 2018
- Nominated in 2019 in four categories – more than any other business
- This brand is known Island Wide and probably World Wide.
- Sponsor of the Market on Margaret in 2018
- This is a Port Alberni GEM!

LIVE LOVE LASER CLINIC



LIVE LOVE LASER CLINIC

- ◎ Amber, Jenn, Kristy – the team at LLL Clinic
- ◎ 3 Years in business – 2 at the current location
- ◎ Owned by Kristy – a Medical Aesthetician by trade
- ◎ Kristy has worked in the Health Care Industry for years and is passionate about helping others feel good about themselves



LIVE LOVE LASER CLINIC

- More than 1200 **FACEBOOK** likes and followers
- And here is a comment found on their **FACEBOOK** page (one of hundreds of +/-ve remarks)
- *“Your fantastic establishment is a place everyone needs to experience.”*

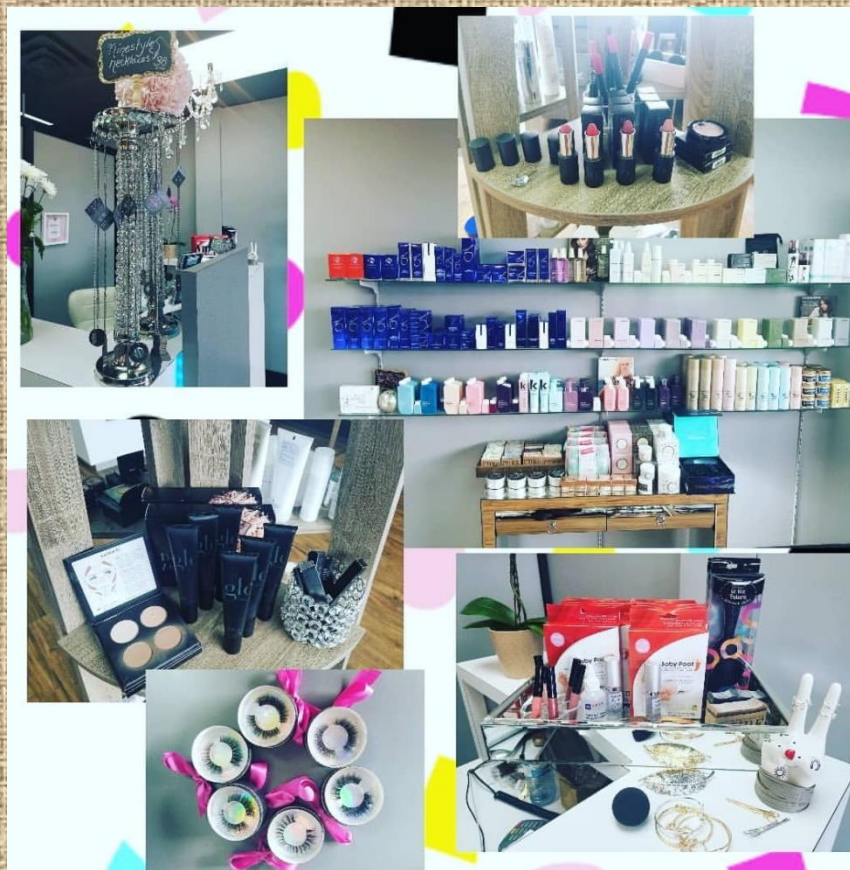
We can hardly contain ourselves and we just had to share some exciting news!!!! Coming soon to the Clinic Hydrafacial MD!!!! The most advanced in treatment options for all skin types. You have not fully experienced life until you have one of these! Stay tuned for launch date you do not want to miss it!



Hydrafacial MD

Comming
soon!

LIVE LOVE LASER CLINIC



Green award – sponsored by:



EXTRA!
EXTRA!

Alberni Valley
NEWS

READ ALL ABOUT IT!!!



#socialroot

hello@socialrootconsulting.com

www.socialrootconsulting.com

**Advising on Ethical &
Sustainable Development Practices**

Differentiators

- ✓ Womxn owned & led
- ✓ Integrates SDG's as a framework
- ✓ Community-based participatory research approach
- ✓ Capacity-building project management approach



Mission

To support creative and purpose-driven communities in their effort to build socially and environmentally progressive systems

Expertise

- ✓ Corporate Social Responsibility
- ✓ Cross Cultural Relationship Building and Communications
- ✓ Responsible & Sustainable Tourism Development
- ✓ Local, Sustainable Food Systems

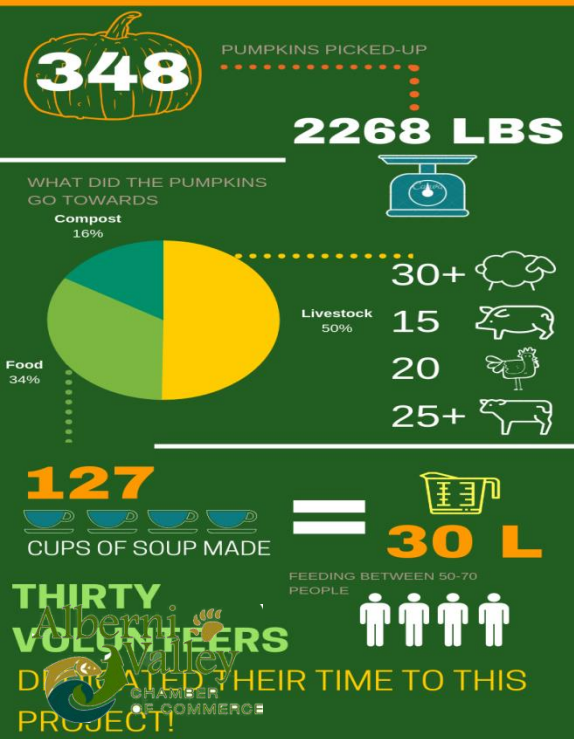
Services

- Strategy Development & Implementation Planning
- Monitoring and Evaluation
- Workshops & Presentation Services
- Market Research & Analysis
- Communications



GREEN B

ASSESSMENT PROGRAM



EARTH LAND & SEA

- Owned and operated by Hetherington Industries
- Purchased in 2018 Earth Land and Sea now operate on Tebo Road
- “It’s a full-service gravel mart and the newest addition to the Hetherington Industries family,” says founder and president Peter Hetherington.
- Among their most popular products are a fish compost crafted from a mix of local fish and wood fibre, and their topsoil, a 50/50 mix of soil and compost perfect for growing those fruits, flowers and veggies.

EARTH LAND & SEA

● Where's the Outboard?



EARTH LAND & SEA

A graphic for 'Earth Land & Sea' featuring a blue globe on the left, a green vine with leaves growing from the word 'Land', and a black orca breaching the water on the right.

Earth Land & Sea

COMPOST AND GRAVEL MART

EARTH LAND & SEA

Compost is one of the most important ingredients to sustainable food production and returning structure and health to depleted soils.

GUY LANGLOIS – PA SHELTER SOCIETY



GUY LANGLOIS – PA SHELTER SOCIETY

- Shelter Farm's mission is to showcase the capacity of small-scale agriculture, while training youth in the use of small scale farming tools and equipment, business management and marketing strategies.
- 140 Acres of land 90 of which is cleared for cultivation
- 10 minutes from Ship Creek Road

GUY LANGLOIS – PA SHELTER SOCIETY

- Fields fallow for 15 years making them eligible for organic certification
- Deer fencing installed
- 8 Garden plots built – each of them 60' X 100'
- Permanent raised beds – irrigations systems now in place
- Field trials confirm that potatoes, turnips, carrots, beets, and squash all did well
- Only use organic fertilizers

GUY LANGLOIS – PA SHELTER SOCIETY

- Shelter Farm Training Institute will provide formal Market Gardening training to all farm interns.
- Training via in-class at NIC and Hands-on at the Shelter Farm
- Students will learn about: Plant/Soil biology, greenhouse management, preparing seedlings, direct seeding crops and transplanting seedlings into the market garden
- Crop Management, irrigation, weeding, pest control, budgeting, marketing, business management and more

Welcoming Workplace – Sponsored by



**Port Alberni Association for
Community Living. PAACL**



HANDY ANDY





HANDY ANDY

- ◎ Every year, the ACL Foundation of the Port Alberni Association for Community Living (PAACL) sponsors an award to a local business that promotes an inclusive work environment and hiring practice.
- ◎ The PAACL Community Employment Program works extensively and collaboratively with the Port Alberni business community; some of these employers include: Archie Cardinal and his family – TKS Hydraulics & Supply/DBA Silencing, Slammers Gym, Handy Andy and the place you're sitting tonight, Italian Hall & Events Centre.



HANDY ANDY

- ◎ These businesses, and in particular, “Handy Andy”, recognize how a diverse and inclusive work environment can be beneficial for their organization and place of business.
- ◎ The folks at PAACL would like to also recognize the support from the ACL Foundation for its
- ◎ commitment to public awareness for people with intellectual disabilities. The ACL Foundation supports the promotion and establishment of programs and services for these individuals to assist them to fully participate as valued members of their community.

HANDY ANDY





Chamber Award – Sponsored by:



The winner is here

- ⦿ Why the ‘Chamber Award?’
- ⦿ We want to express our ‘Thanks’ to someone every year who represents Port Alberni well
- ⦿ This person does just that
- ⦿ You’ll have to wait.....

Volunteer of the Year – Sponsored by



Customer Service – Sponsored by



Double R Meats



Quality Products Since 1990

Double R Meats

- ◎ 31 Months....
- ◎ That's how long Dallas Ward has been behind the knife
- ◎ 4 Employees plus Dallas
- ◎ Born and Raised in Port Alberni
- ◎ Worked at Far West Foods in Ucluelet, QF here in Port Alberni and then over to Fairway Foods for 6 years as the Meat Manager
- ◎ Dallas has 3 children and is very involved in local sports

Double R Meats

- Dallas is heavily involved in the Zatzoo Project in memory of his brother Zakkaree Coss
- Dallas uses Social Media to help promote his business and believe that it's helped him tremendously
- Side point....Dallas was one of our first interviews with the **MEMBER SPOTLIGHT PROGRAM.**
- That post reached nearly 15000 people
- That post was shared 76 times, 893 likes, received nearly 6000 clicks

Double R Meats

- Dallas' policy is:
 - *“Never let a customer down, even in remote areas he will find a way to get the product to the customer.”*



Double R Meats



Hungry yet?

GD AUTO



GD AUTO

- ◎ Greg Dolling opened GD Auto 20 years ago working out of space provided by Haggard's Trucking.
- ◎ At the time just Greg and one other mechanic
- ◎ 4 years ago Greg bought the building on 3rd Avenue and proceeded to invest heavily in it.
- ◎ Paved and fenced the gravel lot at a cost of about \$60,000.

Added hoists increasing capacity to 5

GD AUTO

- ◎ Today the company has 8 people on payroll including an apprentice – Ethan Jack – a former winner here of the Youth of the Year Award
- ◎ GD Auto has been recognized year after year with the Readers Choice Awards (AV News)
- ◎ Greg is keen to stay on top of the Technical Challenges with today's auto's while continuing to keep older vehicles in top condition.
- ◎ 2018 was a very challenging year for Greg and Leona – we're pleased to see them recognized by Port Alberni in this venue tonight.

GD AUTO



J & L DRIVE IN

- “I feel like I’ve time travelled to the good old days! Burgers are awesome! Fantastic selection! The best onion rings! This is a must when in or heading through Port Alberni...”
- “Great food, try the J&L buger or the footlong hotdogs, Fast service. Reasonalbe prices too, You can even sit outside at picnic tables”

J & L DRIVE IN

- “Have been eating here since 1973. Drive in and roll the window down the young girl will take your order , PS the shakes are to die for.”
- “Stopped here on our drive from Tofino to Comox. Our teenagers loved this 50's style drive in restaurant. Super friendly fast service at your car window.”

J & L DRIVE IN

- ◎ “The reason this still survives is the great service and food The car hops are just good as girls from the past,, except they do not have roller skates.”
- ◎ If you are looking for something quick and consistent, J&L is the place in Port. They have been there almost forever, and practically unchanged. Don't mess with perfection

J & L DRIVE IN

◎ FIFTY YEARS

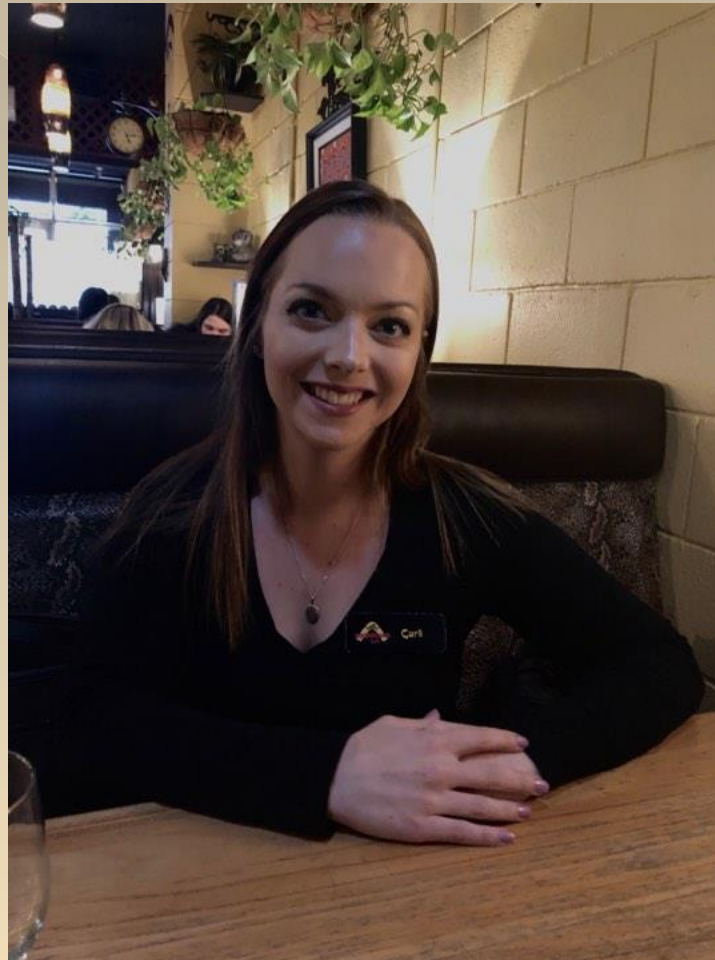
◎ 1969 – 2019 STILL GOING STRONG

◎ CONGRATULATIONS TO ALL AT J&L DRIVE-IN

Ambassador of Service – Sponsored by:



CARLI ROGERS



CARLI ROGERS



CARLI ROGERS

- Born and Raised in Port Alberni
- Works today at BOOMERANG'S CAFÉ owned and operated by her Mom (Laura) and Step-Dad (Darren).
- Worked previously at McDonalds and Walmart
- Spent some time in Comox
- Worked there for the Comox Valley Seniors Village
- Moved back to Port Alberni to help with the family business.

MARILYN WHEATCROFT

- Marilyn has worked at McDonald's for three years
- She is a Port Alberni raised woman who loves to ride horses in her spare time



MARILYN WHEATCROFT



- Nominated a few times for this award
- Always 'Friendly' to her customers
- People go back because Marilyn make them feel welcome
- Marilyn likes to lead by example for the younger employees at McDonald's.

Egg McMuffin®

McChicken®


MARILYN WHEATCROFT



KIM WHITE

- ◎ Kim was born in St. John's Newfoundland
- ◎ Moved to Victoria BC with her family in the early 1970's and then followed her parents to Port Alberni in 2003 when they decided to retire here.
- ◎ She worked for many years at the Alberni Golf Club where she met Steve and AC Evans – owners of Bare Bones Fish & Chips

KIM WHITE

- 
- Steve and AC asked Kim if she could help out at their restaurant for a short time while they were away. She agreed to and for a while held two jobs
 - After some time she opted to stay with Bare Bones and reluctantly gave up her job with the Golf Club but....she's never looked back

KIM WHITE

- ◎ Kim is very complimentary of Steve and AC saying that they are the kindest people she's ever worked for. She says that they are far more than Owners; they are Friends.
- ◎ Kim is very happy at Bare Bones, loves the business, the staff and the customers.
- ◎ She is at home at Bare Bones

KIM WHITE



**Tourism/Hospitality – Sponsored
by:**



BEST WESTERN PLUS BARCLAY

- 86 Rooms!
- All of them non-smoking
- Port Alberni's largest full facility hotel
- Cold beer and wine store
- Pastimes Sports Bar and Grill
- Stamps Café
- 4500 square of conference room space
- The preferred hotel for visitors to Port Alberni



BEST WESTERN PLUS BARCLAY



BEST WESTERN PLUS BARCLAY



BEST WESTERN PLUS BARCLAY



ARROWVALE CAMPGROUND

- SIXTY SEVEN ACRES OF RIVERFRONT
- SINCE 1992
- Bob and Ann Collins & family
- CAMPING
- CAFÉ
- FARM
- PETTING FARM
- HORSES
- EVENTS

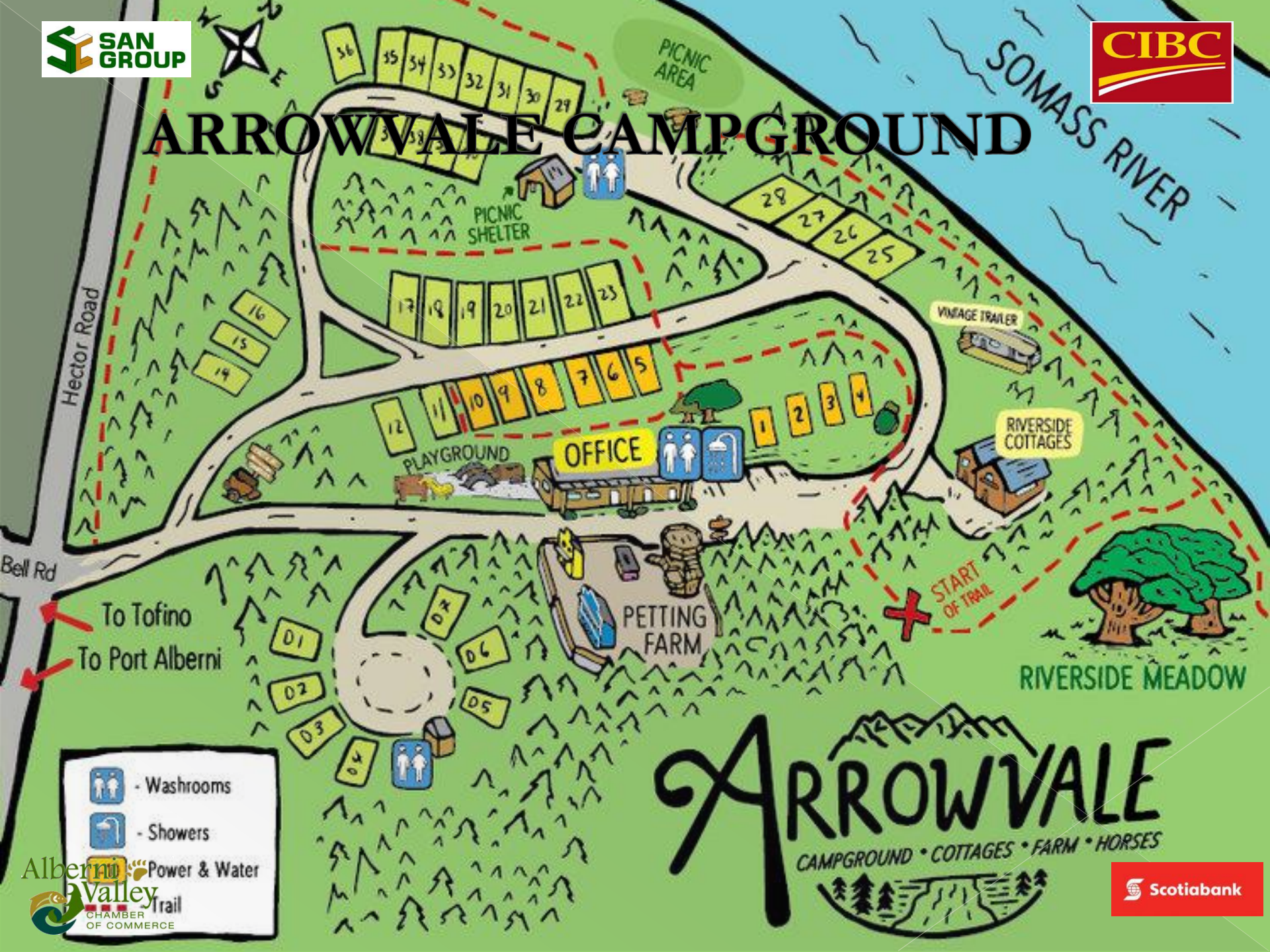
ARROWVALE CAMPGROUND



ARROWVALE CAMPGROUND

- ◎ The entire environment is a Tourism Draw for the Alberni Valley.
- ◎ The Visitor Centre relies on Arrowvale Campground for those folks traveling to the area who have not yet determined where to stay.
- ◎ Bob and Ann are....FANTASTIC

ARROWVALE CAMPGROUND



PACIFIC SEAPLANES



PACIFIC SEAPLANES

- ◎ Pacific Seaplanes – WE FLY THERE
- ◎ Imagine hopping on the plane at Centennial Pier then after a short taxi along the Inlet you're up the air. Fly over the Inlet – see the Broken Group Islands, Bamfield, Ucluelet, Tofino, Sproat Lake, Great Central Lake, Kennedy Lake, Stamp River, DELLA FALLS.

PACIFIC SEAPLANES

- Port Alberni Panorama Flights @ \$150. pp can fly you over the Martin Mars base, over Sproat Lake, back over toward beautiful Mt. Arrowsmith returning to the bustling Port Alberni Harbour
- Another wonderful tour is over to Della Falls! For \$250. pp and exclusive one hour flight takes you near Sproat Lake before entering the Great Central Lake Valley en route to Canada's Highest Vertical Waterfall – DELLA FALLS.

PACIFIC SEAPLANES

- We've all seen Tofino from the ground....here it is from up above!
- Enjoy Pacific Seaplane's most exhilarating tour! A full 90 minutes flying over the Martin Mars base, over Sproat Lake then over Sutton Pass heading for Kennedy Lake which is one of the biggest volume lakes in all of BC. Then over to Tofino along the coast featuring Long Beach before flying overhead of Ucluelet then the Broken Group Islands, Sechart Lodge, Haggards Cove, Kildonan, Sarita Bay, the Inlet and finally beautiful Port Alberni from a 1000 foot vantage point

PACIFIC SEAPLANES



YOUR CHAMBER 2018 - 19

- ◎ **Well-attended Dinner Meetings all through 2018 and 2019**
- ◎ **Manage Visitor Center – significant visitor growth over the past several years.**
- ◎ **First quarter visitor counts are trending higher for 2019**
- ◎ **Executive Director named as BC Chamber Executive of the Year – 2017**



YOUR CHAMBER 2018 - 19

- ◎ Mobile Visitor Center evolved to a trailer along with tent option.
- ◎ 5th year of *#TryHomeFirst* program

Awarding over \$10,000. in local gift-cards to Unsuspecting Shoppers. More than 85 businesses participate. NOTE: Program didn't run in 2018 but likely will in 2019



Your Chamber 2018 - 19

- Have Received Rural Dividends Funding for Business Training - started in Oct 2018.
- Business Training, Lunch 'N Learns, Women in Business Support, Young Entrepreneurs & more
- Re-Introduced the Light-Up Alberni Event in 2017 and continued with the program in 2018
- Initiated Island Wide and BC Chamber involvement in the Recreational Fishing Issues surrounding the SRKW



We thank all

- Hupacasath First Nation
- Tseshaht First Nation
- Our Title Sponsor – The San Group
- Our Gold Sponsor - Scotiabank
- Our Awards Sponsors
- Ms. Naomi Nicholson
- Hon. Scott Fraser
- Mr. Anthony Everett
- Mr. Gord Johns
- Her Worship Mayor Sharie Minions
- Mr. Lyndon Cassell, Ms. Pam Fong
- Our Finalists and Eventual Award Winners
- The Italian Hall & Events Centre
- Chances Rim Rock – Cypress Restaurant
- Pressed Event Services
- Westcoast Home Hardware
- Our Awards Committee/Chamber Directors/Chamber Staff
- Anyone and Everyone who Nominated a Business or Person
- The Business and Volunteer Community of Port Alberni
- And you for attending