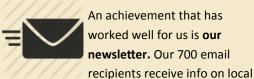
## VALUE IN CHAMBER MEMBERSHIP

We believe that it's one of our primary roles to provide networking opportunities to all in the business community.

There have been many successful monthly dinner meetings, Business B4 Business, and Business after Business events that provide great opportunities for our community.



events, chamber initiatives, business achievements and much more.

A previous accomplishment of ours is the development of a new Alberni Valley Trade Show booth which is designed to be used in external marketing initiatives.



We ran another very successful shop local program during December of 2014 called 24
Days of Christmas. 55 businesses contributed through \$100 gift cards that were awarded out to unsuspecting customers just in time for their Christmas shopping.



Our annual Excellence
Awards , supported by 20
direct sponsors was huge
success once again this year.
200 people attended this

elegant ceremony, making it a sold

The Chamber of Commerce initiated the **Sunset Street Market** in 2013 at the Victoria Quay and will be back yet another year for **11 successive Wednesday evenings** starting late June to the end of August 2014. 50 or more vendors will be on site.

In 2013, we built two new Way finding signs in Port Alberni that showcase tourists to areas and businesses. Two additional signs will be put in at Victoria Quay and Sproat Lake.

Your Chamber membership will provide you with ample opportunity to **save money everyday.** Our most widely accessed benefit is the Chamber Group Insurance Plan which is offered Nationally to any and all Chamber of Commerce Members. Reach us at <u>askaboutinsurance@albernichamber.ca</u> for more information



We are currently making changes to our website that will benefit our members. We also are still providing a 10% discount for advertising on My Alberni App. Both are aimed to improve business opportunities and sales.

Our Visitor Centre sees well over **30000**people per year! Our staff are well
trained, committed people who are
keen on encouraging local shopping.
We also welcome Blue Fish Gallery
into our facility to provide beautiful
gifts and keepsakes for our visitors.

We have partnered with the Economic Development Office and Community Futures to address the tope 10 issues affecting the Alberni Valley as discovered through the Business Retention Survey



Through your membership, we are able to work with you, other businesses, and the government on policy direction and policy correction based on your input

We have recently developed **2 new maps** to hand out to visitors and the community. One is an adventure map, and the other is a tear off street map with a list of **must see attractions** in the Alberni Val-

We have a relationship with Collette travel, who offer a myriad of travel options at reduced prices for our memberships year round.









