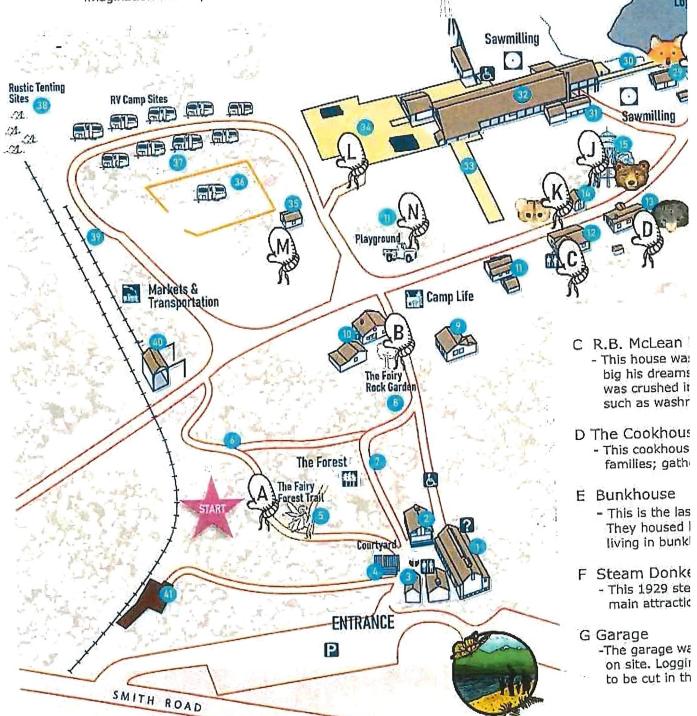
### Follow the Mittens on the Map A START at the Fairy Forest A - This forest is in its second growth, the previous having been logged by the

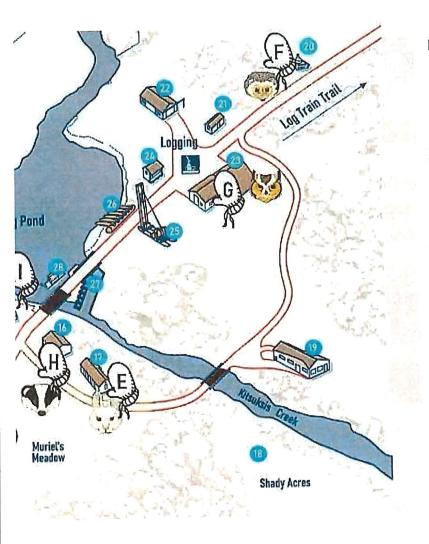
McLean's in the 1920's

B then proceed to Arnold McLean House

- This was one of the first structures built on the site. It was built without an official plan or blueprint; instead coming straight from Arnold McLean's imagination and experience.







#### House

s built by RB's sons before he relocated to the site. Given how were, this small house is rather surprising. The original house a snowstorm and the modern recreation includes site facilities ooms and an office.

e was the centre of mill life and unified all the workers and ering here for celebrations, events and a warm cup of soup.

t of the bunkhouses which housed the single workers. between 2 and 6 men; at most there was 11 single men

am donkey was used for over 30 years and was one of the ins of Expo '86.

is built around 1944 and was used to maintain the trucks ng trucks requiring a pit to be dug for oil changes and a hole e wall in order to pull out axels, these features are still visible.

### H Blacksmith Shop

- This operational blacksmith shop was essential to the site. Its importance is highlighted by ho early it was built, in 1929, for creating, fixing and reconfiguring tools for both logging, mill work and transportation needs.

### I Millwright's Shed

#### J Water Tower

- This water tower was originally constructed to serve the people of the site. Now it serves people from all over as a popular venue for weddings.

#### K Root House

- This cellar kept food goods cold, thick insulate walls made this possible as ice was dumped ir the hole near the top. How do you insulate a in the 1930's? Answer: walls 1 ft thick filled w sawdust.

### L Mill / Lumber Deck

- This Mill is the only in situ (original location), operational, sawmill which shows the evolutio North American forestry.

### M Teacherage

- This building has had multiple uses throughor its history, beginning it's life as accommodati for the Mill's school teacher, Ms. Sterling, in 1930.

### N Playground

- These historic tools and trucks are represent: of what the children living on site would have used to keep them entertained in the 1930s.



Enjoy the walk? Please share your photos with hastag #PAstorywalk

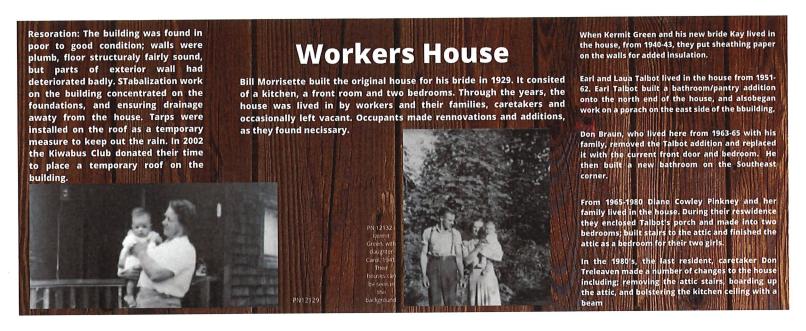




### 2021 (post Covid)

- Improve Mapping
- Develop Evening Market Farmers Market/Street Market
- Continue to promote online sales and bookings
- Easter, Mother's Day, Father's Day Events (if permitted)
- Re-establish events such as Jeepers Creepers
- Trail(s) improvements
- We are working with groups such as:
  - ADSS Dry Grad
  - Local Dance Groups
  - Pacific Rim Children & Families for ongoing events
  - Musicians
  - Currently have 1 Wedding planned for May, 1 in June, 4 in July, 3 in August, 1 in September and 2 in October
- We are working with 'Live History Shows' based out of Ottawa for a week long event similar to the former Tin Pants Theater
- A group from Victoria have booked a large event for Seniors Ageless Adventure Tours in August.
- Heritage Christmas Event postponed from 2020 is scheduled for 2021 with Title Sponsor Funds in place
- We continue to plan for improved Signage through the Historic Site. Sign content has been developed (see subsequent page)
- Improve site appeal with more vegetation, flowers etc.
- Continue with Music in the Park
- As a point of interest we are receiving an average of 2 Wedding Inquiries per week

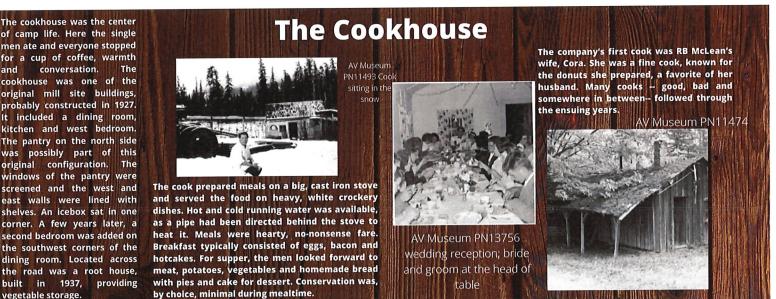


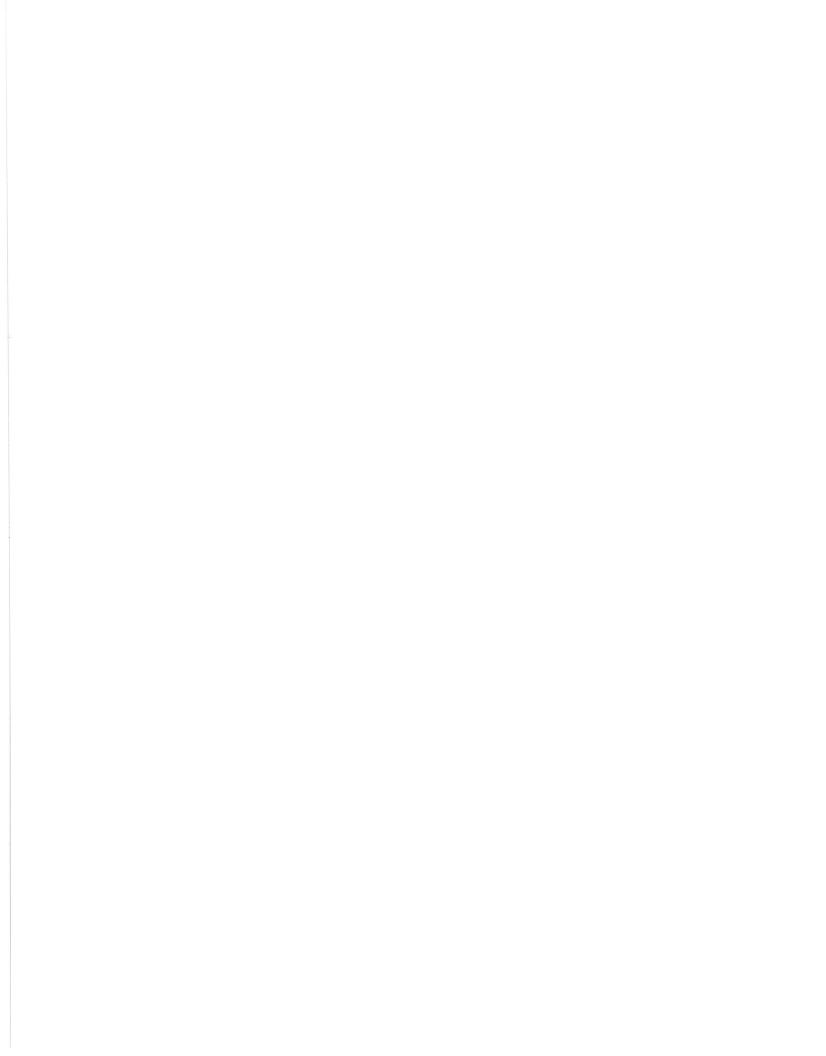


### **Signage Plans:**

Signage through the Site needs attention. We are committed to prioritizing this objective and are well underway with designs and plans. All of this work will be done in conjunction with Museum Curators.

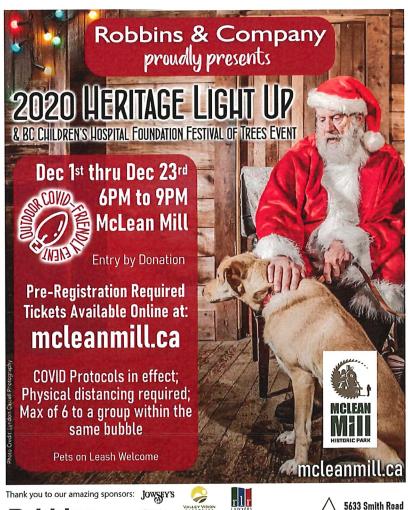
The cookhouse was the center of camp life. Here the single men ate and everyone stopped for a cup of coffee, warmth and conversation. The cookhouse was one of the original mill site buildings, probably constructed in 1927. It included a dining room, kitchen and west bedroom. The pantry on the north side was possibly part of this original configuration. The windows of the pantry were screened and the west and east walls were lined with shelves. An icebox sat in one corner. A few years later, a second bedroom was added on dining room. Located across the road was a root house, built in 1937, providing vegetable storage.





### Financial Plan 2021 and beyond

- Requested from Council 2021 = \$150,000.
- Chamber would absorb current known liabilities pertaining to Wedding and Other Events still on the books ~ \$12,000.
- Chamber to invest in Security System for Non-Historic areas ~ \$2.000.
- Chamber to consider Caretaker Fence (deferred from 2020) at a potential cost of \$10,000.
- Upon full reopen of the site (COVID restrictions removed) Chamber would require one more year of \$150,000. followed by successive years showing at least a 10% decline in the first year (\$135,000.) followed by 15% (\$114,750.) then a drop to \$100,000.
- Chamber reminds Council of the \$40,000. earmarked for 2020 related to unknown expenses pertaining to the 2019 year. The Chamber accessed about 25% of that amount with the balance left for the City to use for other purposes











### 2022 - 2023

Glamping

Moment Factory https://momentfactory.com/reel/lumina-night-walks-demo

Portable Mill

**Fisheries Tours** 

Japanese Gardens

Fireplace in the Grand Hall

Expanded Food / Beverage with the potential for Catering and Year Round Restaurant Services

Office Building converted to a revenue producing environment. Artists renting it? Photography Studio? Specialized Coffee Shop?

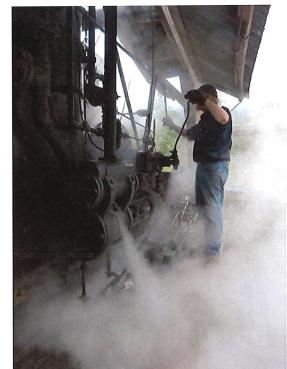
### In the Meantime

- Website Growth
- Online Store / Strong Inventory Management Systems
- Online Booking Systems and indirect support for other groups
- Direct connection to the Visitor Services offered by the Chamber of Commerce
- More Grant Applications
- Commitment to Contracts for all Events/Bookings at the Site ( with Deposits )
- Ample Insurance covering all parties
- Support for the Onsite Caretaker
- Caretaker available 24/7
- Caretaker is under Contract
- Commitment to year-round operations leading to onsite presence most days of the year
- Chamber investment in Security System for the Non-Historic Site and support for whatever happens in the Historic areas
- Garbage collection is managed by the Chamber
- Lawns kept in order by the Caretaker and Chamber staff
- Commitment to Signage throughout the Site
- Significant investment in Marketing Strategies most of which would be dedicated to Online opportunities.
- Management and Team Development. Training (all staff currently trained in Food Safe - as example)
- All staff trained in Best Practices through Destination BC Training modules
- Volunteer Development and Encouragement. Training offered at N/C to Volunteers
- Client First Strategies
- Continued approach to sustainability, environmental best practices
- Support of Museum mandates
- Success

## 2026 - 100 Year Anniversary Steam-up



Give us Five Years



### With thanks

- Arrowsmith Flooring
- Home Hardware
- Tim Horton's
- House of Service
- Robbins and Co.
- Jowsey's Furniture
- School District 70
- The San Group
- Val's Garden Gals
- Jericho Road Church
- Comox Valley Airport
- Valley Vision Optometry
- Rabinder Dhillon -Arrowsmith Mortgage
- Canadian Tire
- Pacific Rim Childcare
- Michael Sutherland
- Port Alberni Shelter Society
- Western Vancouver Island Industrial Heritage Society
- Alberni Electric
- Michael Moore
- Totem Tree Service
- Barb and Steve Kalugin
- Jennifer Collette
- Sarah Jones
- Mountain View Bakery
- Boston Pizza
- Bob Phillips
- Don Jones
- Dewayne Parfitt
- Brent Manson Group
- Carrie Thorpe
- Island Tyme Boat Tops
- Jeff and Deb Hallwartz
- Curtis Korver
- John Douglas
- City of Port Alberni
- and many others...





# ALBERNI VALLEY CHAMBER OF COMMERCE

